

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN Author

KELLIE ~~KB~~

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Hunger
J. Stevens

134
58
192

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) Local Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

EFFECTIVE 4/91, GWU

November 13, 1991
CONTACT: Joann Stevens
(202) 994-6460

MEDIA ADVISORY

GW STUDENTS FAST DANCE TO SALSA MUSIC FOR WORLD HUNGER

EVENT: Come dance to the sassy latin beat of Flor de Cana and learn about world hunger issues at seminars featuring guest speakers Marie Gadsden and Richie Havens at The George Washington University.

Gadsden is the former chair of Oxfam America's Board of Directors and the 1990 recipient of President George Bush's "Presidential End Hunger Award." Havens, a folk singer during the civil rights era and at Woodstock, has been an international spokesperson for world hunger for several years.

Following the seminars, Flor de Cana will perform at a free, concert/dance for the 18th Annual Fast for a World Harvest. All events are free and open to the public.

WHEN: Thursday, November 21, 1991
Seminars at 8 P.M., Concert at 9 P.M.

WHERE: The George Washington University
Seminar Location: Funger Hall, Room 103,
2201 G Street, NW
Concert Location: Marvin Center - Market Square
800 21st Street, NW

Background: Student fasters will donate funds to Oxfam (Oxford Committee for Famine Relief) either in cash or by having Marriott deduct \$2 from their meal card for each lunch or dinner missed on Nov. 21. Marriott will sponsor a "Break Fast" meal in Thurston Hall at 7 PM. About 50 students have already signed up to fast.

November 13, 1991
CONTACT: Joann Stevens
(202) 994-6460

MEDIA ADVISORY

GW STUDENTS FAST DANCE TO SALSA MUSIC FOR WORLD HUNGER

EVENT: Come dance to the sassy latin beat of Flor de Cana and learn about world hunger issues at seminars featuring guest speakers Marie Gadsden and Richie Havens at The George Washington University.

Gadsden is the former chair of Oxfam America's Board of Directors and the 1990 recipient of President George Bush's "Presidential End Hunger Award." Havens, a folk singer during the civil rights era and at Woodstock, has been an international spokesperson for world hunger for several years.

Following the seminars, Flor de Cana will perform at a free, concert/dance for the 18th Annual Fast for a World Harvest. All events are free and open to the public.

WHEN: Thursday, November 21, 1991
Seminars at 8 P.M., Concert at 9 P.M.

WHERE: The George Washington University
Seminar Location: Fonger Hall, Room 103,
2201 G Street, NW
Concert Location: Marvin Center - Market Square
800 21st Street, NW

Background: Student fasters will donate funds to Oxfam (Oxford Committee for Famine Relief) either in cash or by having Marriott deduct \$2 from their meal card for each lunch or dinner missed on Nov. 21. Marriott will sponsor a "Break Fast" meal in Thurston Hall at 7 PM. About 50 students have already signed up to fast.

2
d) opuscula
e) calend

BOB _____

CHRIS _____

FAY _____

HEATHER _____

JAMIE _____

JANE _____

HELEN _____

JOANN _____

KELLIE _____

LORETTA SA

PEGGY _____

one author

SANDY SA

TRACY _____

NOTES

2 pages

- Local Daily
- a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- National Newspapers
- a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- Local TV
- a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- Local Radio
- a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- General Interest and News Magazine
- a) Local Coverage
 - b) National Coverage
- National Daily
- a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- Wire Services
- a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- Syndicates/News Services
- a) Newspapers
 - b) Broadcast
- National Broadcast
- a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- Foreign Media
- a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- NOTE: Underlined categories which follow are for categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE
- Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- Architecture
- a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
- a) newspapers
 - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
- a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
- a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
- a) media
 - b) colleagues
- 57) Terrorism
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
- a) newspapers
 - b) broadcast
- 59) AIDS
- a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
- a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- OTHER: _____
- EFFECTIVE 4/91, GWU

Nov. 13, 1991

CONTACT: Christopher M. Changery
(202) 994-6460

MEDIA ALERT - NOV. 19 PRESS BRIEFING

GW AIDS POLICY CENTER TO RELEASE STUDY ON STATE FUNDING OF AIDS

EVENT: A briefing to announce the results of a study by the AIDS Policy Center of The George Washington University's Intergovernmental Health Policy Project of funds being spent on AIDS programs and services by each state.

The center's last report, in 1989, showed that the states' role in funding AIDS programs and services was increasing each year. Preliminary results from data through fiscal year 1991 show that trend to be continuing.

The briefing will describe final results of a survey on state-only HIV/AIDS funds for fiscal years 1990 and 1991 in six categories: education/information, testing/counseling, research, surveillance, patient care/support services and administrative activities. IHPP's representatives will release a ranking of the states by total and per capita AIDS funds for those fiscal years. Trends in per capita spending by each state for the last three years will also be provided.

Peggie Rayhawk, a senior research associate with IHPP and the primary author of the study, will present the report and answer questions along with IHPP Director Richard E. Merritt, AIDS Policy Center Director Kate Cauley and Research Associate Lisa Bowleg.

WHEN: Tuesday, Nov. 19, 1991
10 to 11 a.m.

WHERE: The George Washington University
Marvin Center, 800 21st Street N.W.
Room 413-414

MEDIA INTERESTED IN ATTENDING SHOULD CALL CHRISTOPHER M. CHANGERY, GW OFFICE OF UNIVERSITY RELATIONS, AT (202) 994-6460.

-more-

BACKGROUND:

The AIDS Policy Center at GW has collected the only national data on state-only non-Medicaid funds for HIV/AIDS programs and services and has continued this series of data collection since fiscal year 1986. The state spending report is a descriptive survey that provides information on the kinds of AIDS funding states are providing.

The last report by the center for fiscal year 1989 showed that the 84 percent of all state AIDS funds were being spent in three of the six categories: patient care/support services (\$96 million), education/information (\$65 million) and testing/counselling (\$46 million).

The continuing studies have been funded by the American Foundation for AIDS Research (AmFAR).

Nov. 13, 1991
CONTACT: Christopher M. Changery
(202) 994-6460

MEDIA ALERT - NOV. 19 PRESS BRIEFING

GW AIDS POLICY CENTER TO RELEASE STUDY ON STATE FUNDING OF AIDS

EVENT: A briefing to announce the results of a study by the AIDS Policy Center of The George Washington University's Intergovernmental Health Policy Project of funds being spent on AIDS programs and services by each state.

The center's last report, in 1989, showed that the states' role in funding AIDS programs and services was increasing each year. Preliminary results from data through fiscal year 1991 show that trend to be continuing.

The briefing will describe final results of a survey on state-only HIV/AIDS funds for fiscal years 1990 and 1991 in six categories: education/information, testing/counseling, research, surveillance, patient care/support services and administrative activities. IHPP's representatives will release a ranking of the states by total and per capita AIDS funds for those fiscal years. Trends in per capita spending by each state for the last three years will also be provided.

Peggie Rayhawk, a senior research associate with IHPP and the primary author of the study, will present the report and answer questions along with IHPP Director Richard E. Merritt, AIDS Policy Center Director Kate Cauley and Research Associate Lisa Bowleg.

WHEN: Tuesday, Nov. 19, 1991
10 to 11 a.m.

WHERE: The George Washington University
Marvin Center, 800 21st Street N.W.
Room 413-414

MEDIA INTERESTED IN ATTENDING SHOULD CALL CHRISTOPHER M. CHANGERY, GW OFFICE OF UNIVERSITY RELATIONS, AT (202) 994-6460.

-more-

BACKGROUND:

The AIDS Policy Center at GW has collected the only national data on state-only non-Medicaid funds for HIV/AIDS programs and services and has continued this series of data collection since fiscal year 1986. The state spending report is a descriptive survey that provides information on the kinds of AIDS funding states are providing.

The last report by the center for fiscal year 1989 showed that the 84 percent of all state AIDS funds were being spent in three of the six categories: patient care/support services (\$96 million), education/information (\$65 million) and testing/counseling (\$46 million).

The continuing studies have been funded by the American Foundation for AIDS Research (AmFAR).

BOB _____

DEBBIE _____

FAY _____

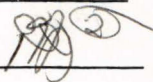
HEATHER authr

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE 

LORETTA _____

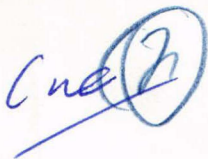
PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES



Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

- 6 copies to Heather
- 6 copies to Margaret O'Bryan

Institute for Urban Development Research
Bldg. 4

EFFECTIVE 4/91, GWU

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

Nov. 19, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

THREE D.C.-BASED ORGANIZATIONS GIVE BOOST
TO STUDENT COMMUNITY PLANNING PROJECT

Though the Anacostia neighborhood has been a major victim of the city's widespread violence and drugs, the students at Kramer Junior High School are realizing they can make a difference in their community.

As part of the Kramer Anacostia Planning Project (KAPP), students have surveyed the neighborhood to identify problem areas, met with community leaders and will make presentations to city leaders about planning and new directions for Old Anacostia. The program, initiated in 1988, is sponsored by the Anacostia Coordinating Council (ACC), The George Washington University Institute for Urban Development Research (IUDR), the National Conference of Christians and Jews and Kramer Junior High School.

This year, the ACC has received three grants to help develop the KAPP program and further expand its scope. A \$12,000 grant from The Morris and Gwendolyn Cafritz Foundation, a \$6,000 grant from The Hattie M. Strong Foundation and \$1,500 donation from

-More-

PEPCO will help fund new materials, transportation costs for program activities and administrative costs.

The KAPP course was designed to give students at Kramer Junior High "the opportunity to expand their minds and to creatively help plan their community's future using historic preservation, community development and urban planning skills presented as part of the course," explains Margaret O'Bryon, associate director of IUDR and KAPP coordinator. Faculty and graduate students from GW, with ACC support, have worked directly with the Kramer administrative and teaching staff to develop and present the course.

In its first three years, KAPP involved more than 100 8th and 9th grade students. This year, KAPP and its complementary program, the Kramer Community Concern Project (KCCP), include approximately 40 7th and 8th graders. KCCP works with "Pre-KAPP" students and helps them to identify and address the problems and potentials of the Anacostia community. With the aid of additional funding, KAPP planning for the current school year began last summer and KAPP/KCCP classes started the first week of October.

KAPP students are involved with classroom work and outside field work. Last year students prepared a neighborhood map showing major elements of the neighborhood; participated in a ACC housing survey that helped prioritize housing rehabilitation

efforts; formulated proposals for redevelopment of the "North Entry" to Old Anacostia at the corner of Martin Luther King Ave. and Good Hope Road, S.E.; and visited the Smithsonian Institution's Anacostia Neighborhood Museum and The George Washington University.

Students also participated in team projects which included a plan for redeveloping a small Anacostia park; a study of the community's existing recreation facilities, a building facade improvement study and a video on the history of Anacostia.

"A vital plus of the project is skills developed in critical thinking and writing, as well as a sense of awareness of one's responsibility to the community," explains Kramer library media specialist Sandra Robinson, a native Anacostian. "KAPP has become an integral part of Kramer. Many students are aware of urban planning as a real career choice. We, as instructors, are learning too."

KAPP is taught by Robinson, O'Bryon, Daiyyah Abdulla, a Kramer humanities teacher, and Robert Rivers and David Kruff, GW graduate research fellows and planning students. Thomas Gore, ACC vice-chair and deputy director of the Center for Youth Services, and Lt. Phyllis Burrell of the Metropolitan Police Department coordinate KCCP.

"Anacostia, like many Washington communities, is struggling desperately for balanced growth and development as it seeks to

eliminate the negative activities that mar its image and overshadow its many assets," says ACC chair James G. Banks. "Good citizens, both adult and young, recognize the developing relationships among neighbors and neighborhood institutions and are becoming ever more confident that thoughtful planning supported by these commitments and efforts will produce a flourishing community."

By giving students the essential tools to think constructively about actions that can improve the quality of life in Anacostia, KAPP has become significant to students, parents, community leaders and city officials alike.

Nov. 19, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

THREE D.C.-BASED ORGANIZATIONS GIVE BOOST
TO STUDENT COMMUNITY PLANNING PROJECT

Though the Anacostia neighborhood has been a major victim of the city's widespread violence and drugs, the students at Kramer Junior High School are realizing they can make a difference in their community.

As part of the Kramer Anacostia Planning Project (KAPP), students have surveyed the neighborhood to identify problem areas, met with community leaders and will make presentations to city leaders about planning and new directions for Old Anacostia. The program, initiated in 1988, is sponsored by the Anacostia Coordinating Council (ACC), The George Washington University Institute for Urban Development Research (IUDR), the National Conference of Christians and Jews and Kramer Junior High School.

This year, the ACC has received three grants to help develop the KAPP program and further expand its scope. A \$12,000 grant from The Morris and Gwendolyn Cafritz Foundation, a \$6,000 grant from The Hattie M. Strong Foundation and \$1,500 donation from

-More-

PEPCO will help fund new materials, transportation costs for program activities and administrative costs.

The KAPP course was designed to give students at Kramer Junior High "the opportunity to expand their minds and to creatively help plan their community's future using historic preservation, community development and urban planning skills presented as part of the course," explains Margaret O'Bryon, associate director of IUDR and KAPP coordinator. Faculty and graduate students from GW, with ACC support, have worked directly with the Kramer administrative and teaching staff to develop and present the course.

In its first three years, KAPP involved more than 100 8th and 9th grade students. This year, KAPP and its complementary program, the Kramer Community Concern Project (KCCP), include approximately 40 7th and 8th graders. KCCP works with "Pre-KAPP" students and helps them to identify and address the problems and potentials of the Anacostia community. With the aid of additional funding, KAPP planning for the current school year began last summer and KAPP/KCCP classes started the first week of October.

KAPP students are involved with classroom work and outside field work. Last year students prepared a neighborhood map showing major elements of the neighborhood; participated in a ACC housing survey that helped prioritize housing rehabilitation

efforts; formulated proposals for redevelopment of the "North Entry" to Old Anacostia at the corner of Martin Luther King Ave. and Good Hope Road, S.E.; and visited the Smithsonian Institution's Anacostia Neighborhood Museum and The George Washington University.

Students also participated in team projects which included a plan for redeveloping a small Anacostia park; a study of the community's existing recreation facilities, a building facade improvement study and a video on the history of Anacostia.

"A vital plus of the project is skills developed in critical thinking and writing, as well as a sense of awareness of one's responsibility to the community," explains Kramer library media specialist Sandra Robinson, a native Anacostian. "KAPP has become an integral part of Kramer. Many students are aware of urban planning as a real career choice. We, as instructors, are learning too."

KAPP is taught by Robinson, O'Bryon, Daiyyah Abdulla, a Kramer humanities teacher, and Robert Rivers and David Krufft, GW graduate research fellows and planning students. Thomas Gore, ACC vice-chair and deputy director of the Center for Youth Services, and Lt. Phyllis Burrell of the Metropolitan Police Department coordinate KCCP.

"Anacostia, like many Washington communities, is struggling desperately for balanced growth and development as it seeks to

eliminate the negative activities that mar its image and overshadow its many assets," says ACC chair James G. Banks.

"Good citizens, both adult and young, recognize the developing relationships among neighbors and neighborhood institutions and are becoming ever more confident that thoughtful planning supported by these commitments and efforts will produce a flourishing community."

By giving students the essential tools to think constructively about actions that can improve the quality of life in Anacostia, KAPP has become significant to students, parents, community leaders and city officials alike.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE *Author*

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Cue

Nov. 13, 1991

CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

IS STARE DECISIS DEAD OR CONSTITUTIONALLY COMATOSE?

EVENT: A debate between Judge Alex Kozinski of the Ninth Circuit U.S. Court of Appeals and George Washington University Associate Law Professor Jonathan Turley on the future of Stare Decisis, the rule of following previously set precedents in the courts. Kozinski will defend Stare Decisis and Turley will challenge its use in constitutional law cases.

The debate is sponsored by the GW National Law Center's Fall Enrichment Series.

WHEN: Tomorrow, Thursday, Nov. 14
4:15 p.m.

WHERE: The GW National Law Center
Lerner Hall, 2000 H Street, NW
Lower Level, Room 101

ADMISSION: This event is open to the National Law Center community and media representatives only.

A frequent contributor to the New York Times and Wall Street Journal, Alex Kozinski is a judge on the Ninth Circuit Court of Appeals. An outspoken judge who is known for his strong dissenting opinions, Kozinski is frequently mentioned as a future Supreme Court nominee.

Jonathan Turley, an associate professor at the National Law Center, is the director of the Project for Older Prisoners and a frequent commentator on criminal and constitutional law issues.

Nov. 13, 1991

CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

IS STARE DECISIS DEAD OR CONSTITUTIONALLY COMATOSE?

EVENT: A debate between Judge Alex Kozinski of the Ninth Circuit U.S. Court of Appeals and George Washington University Associate Law Professor Jonathan Turley on the future of Stare Decisis, the rule of following previously set precedents in the courts. Kozinski will defend Stare Decisis and Turley will challenge its use in constitutional law cases.

The debate is sponsored by the GW National Law Center's Fall Enrichment Series.

WHEN: Tomorrow, Thursday, Nov. 14
4:15 p.m.

WHERE: The GW National Law Center
Lerner Hall, 2000 H Street, NW
Lower Level, Room 101

ADMISSION: This event is open to the National Law Center community and media representatives only.

A regular contributor to the New York Times and Wall Street Journal, Alex Kozinski is a judge on the Ninth Circuit Court of Appeals. An outspoken judge who is known for his strong dissenting opinions, Kozinski is frequently mentioned as a future Supreme Court nominee.

Jonathan Turley, an associate professor at the National Law Center, is the director of the Project for Older Prisoners and a frequent commentator on criminal and constitutional law issues.

BOB

DEBBIE

FAY

HEATHER

HELEN

JAMIE

JANE

JOANN 

KELLIE Author

LORETTA

PEGGY

RICHARD

SANDY

TRACY

NOTES

Communism

Teach-In

Local Daily

- a) Metro Desk
- b) State, Capital Life
- c) Local Desk

Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU

K-35 copies

Nov. 18, 1991
CONTACT: Kellie Boyet
(202) 994-6460

FOR MORE INFORMATION

COMMUNITARIAN LEADER CALLS FOR A "MORAL REAWAKENING"

WASHINGTON, DC -- Citing the life of former President Jimmy Carter as a model for the 1990s, George Washington University Professor Amitai Etzioni opened the first "teach-in" on Communitarian thinking on Capitol Hill today, saying "We need a moral reawakening and a new commitment to the values that we all share."

Etzioni, a University Professor at The George Washington University, is one of the founders of Communitarianism, a growing national political and social movement devoted to the cause of placing community welfare before individual rights. According to Etzioni, Carter's work with Habitat for Humanity, which helps build housing for the poor, and his active participation in other community works exemplify Communitarian values.

"Each decade seems to open with its own theme," said Etzioni in his opening speech. "For the 1960s it was civil rights and social reforms; for the 1970s, the environment. The 1980s was the age of unbridled greed and self-centered behavior. The 1990s call for an age of shoring up morality and the social institutions that sustain it -- family, educational institutions and communities."

--MORE--

The teach-in, held in the Russell Senate Office Building on Capitol Hill, was comprised of political leaders from both parties, including Senators Dave Durenberger (R-MN), Albert Gore (D-TN), Daniel Patrick Moynihan (D-NY); members of President Bush's White House staff; community leaders; academic experts and the public. During the all-day teach-in, a Communitarian platform for the 1992 political elections was presented. Etzioni hopes all political candidates will adopt the platform.

Communitarian philosophy is based on the belief that the individual rights and liberties Americans share also entail responsibilities to the community. While individual rights are aggressively protected, the responsibilities that come with those rights have been ignored in recent decades.

Communitarians want to restore a moral foundation to American society. The platform presented at the teach-in earlier today called for returning to the nuclear family, reinstating moral education in schools and rebuilding America's communities. For example, Communitarians favor giving public authorities more freedom in establishing roadblocks to catch drunk drivers and administering drug tests to workers in high-risk jobs.

According to Etzioni, former President Jimmy Carter reflects the new Communitarian philosophy. Not Carter the politician, Etzioni notes, but Carter "the farmer from Plains."

In lauding Carter, Etzioni said he was a "person who earns a living with dignity, without being consumed by greed. A man who has a clear spiritual core and a set of moral commitments. A person who cares relatively little about partisan politics, but has a keen commitment to the public interests."

Nov. 18, 1991
CONTACT: Kellie Boyet
(202) 994-6460

FOR MORE INFORMATION

COMMUNITARIAN LEADER CALLS FOR A "MORAL REAWAKENING"

WASHINGTON, DC -- Citing the life of former President Jimmy Carter as a model for the 1990s, George Washington University Professor Amitai Etzioni opened the first "teach-in" on Communitarian thinking on Capitol Hill today, saying "We need a moral reawakening and a new commitment to the values that we all share."

Etzioni, a University Professor at The George Washington University, is one of the founders of Communitarianism, a growing national political and social movement devoted to the cause of placing community welfare before individual rights. According to Etzioni, Carter's work with Habitat for Humanity, which helps build housing for the poor, and his active participation in other community works exemplify Communitarian values.

"Each decade seems to open with its own theme," said Etzioni in his opening speech. "For the 1960s it was civil rights and social reforms; for the 1970s, the environment. The 1980s was the age of unbridled greed and self-centered behavior. The 1990s call for an age of shoring up morality and the social institutions that sustain it -- family, educational institutions and communities."

--MORE--

The teach-in, held in the Russell Senate Office Building on Capitol Hill, was comprised of political leaders from both parties, including Senators Dave Durenberger (R-MN), Albert Gore (D-TN), Daniel Patrick Moynihan (D-NY); members of President Bush's White House staff; community leaders; academic experts and the public. During the all-day teach-in, a Communitarian platform for the 1992 political elections was presented. Etzioni hopes all political candidates will adopt the platform.

Communitarian philosophy is based on the belief that the individual rights and liberties Americans share also entail responsibilities to the community. While individual rights are aggressively protected, the responsibilities that come with those rights have been ignored in recent decades.

Communitarians want to restore a moral foundation to American society. The platform presented at the teach-in earlier today called for returning to the nuclear family, reinstating moral education in schools and rebuilding America's communities. For example, Communitarians favor giving public authorities more freedom in establishing roadblocks to catch drunk drivers and administering drug tests to workers in high-risk jobs.

According to Etzioni, former President Jimmy Carter reflects the new Communitarian philosophy. Not Carter the politician, Etzioni notes, but Carter "the farmer from Plains."

In lauding Carter, Etzioni said he was a "person who earns a living with dignity, without being consumed by greed. A man who has a clear spiritual core and a set of moral commitments. A person who cares relatively little about partisan politics, but has a keen commitment to the public interests."

CIRCULATING

BOB _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

FAY _____

JIM _____

LORETTA _____

JoANN _____

KELLIE _____

HEATHER _____

RICHARD _____

JANE _____

TRACEY _____

NOTES

Please

P/SBf

cm

- 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk
- 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
e) Loudoun County
- 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show
- 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage
- 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor
- 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks
- 8) Syndicates/News Services
a) Newspapers
b) Broadcast
- 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows
- 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
j) Israel
- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
b) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
b) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications
- 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List
- 18) Computers
a) newspaper reporters
b) specialized publication reporters
c) calendar listings
- 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings
- 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 25) Energy
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
- 26) Engineering
a) TV reporters
b) specialized publication reporters
c) calendar listings
- 27) Environment
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
- 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 31) Historical
d) specialized publication reporters
- 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 33) Law/The Courts
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) law reviews
- 34) Libraries
d) specialized publication reporters
- 35) Literary
a) newspaper reporters
b) specialized publication reporters
c) calendar listings
- 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 37) Military
a) newspapers
b) specialized publications
- 38) Museums
d) specialized publication reporters
- 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 41) Pentagon/Defense
National Security
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
- 42) Public Policy
a) newspaper reporters
b) specialized publication reporters
- 43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 45) Religion
a) newspaper reporters
b) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
b) specialized publication reporters
- 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 48) Technology
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) calendar listings
- 49) Telecommunications
a) newspaper reporters
b) specialized publication reporters
c) calendar listings
- 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
c) travel trade publications
- 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporter
- 52) Women's Issues
a) newspaper reporters
b) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
d) specialized publications
- 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings
- 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters
- 56) President's List
a) media
b) colleagues
- 57) Terrorism
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) calendar listings
- 58) Jewish Media
a) newspapers
b) broadcast
- 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters
- 60) International
a) newspapers
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 61) Banking
a) newspapers
b) TV reporters
c) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

Jacob Marshheim
Communications
Dept

Jacob Marshheim
Phillips 412A

EFFECTIVE 4/91, GWU

2) Clay Waller
Communications
Dept

③ Alumni Office
University of Colorado-Boulder
Boulder, Co 80302

④ Alumni Office
U.S. Naval Academy
Annapolis, Md. 21402

November 18, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

WARREN NAMED TO PROFESSORSHIP AT
GW'S NATIONAL CENTER FOR COMMUNICATION STUDIES

WASHINGTON, DC -- Clay Warren, a noted author, scholar and educator, has been appointed the Chauncey M. Depew Professor of Communication for the National Center for Communication Studies at The George Washington University. Warren, who first came to GW as a visiting faculty member in 1990, also serves as director of the National Center's Speech Communication Program.

For the past seven years, Warren has been an associate of MJ Solutions, a firm specializing in communication training programs for executives of utility companies. In addition, he has served as a communication consultant to a variety of agencies and organizations, including the Department of the Secretary of State of Canada.

He has held academic positions at the University of Colorado, the University of Hawaii, the Institute for Shipboard Education (Semester-at-Sea Program), the International People's

-MORE-

College in Denmark, and most recently at the University College of Cape Breton in Nova Scotia, Canada.

He is author of a literary novel, "Coming Around," and editor of a poetry anthology, "Inner Visions, Outer Voices." Warren also has had articles published in a number of leading scholarly journals, including the "Journal of Applied Communication Research," "Communication Quarterly," "Health Communication" and "Adult Education Quarterly."

He currently serves as associate editor of the "Journal of Communication Therapy" and the "Journal of Individual Psychology."

Warren holds an M.A. degree in communication and theater and a Ph.D. in communication theory from the University of Colorado at Boulder. He earned a B.S. in engineering from the U.S. Naval Academy.

GW's Depew Professorship was established in recognition of achievements of the late United States Senator from New York. From 1885 to 1899 Depew served as president of the New York Central and Hudson River Railroad Company. He later became chairman of the company's board of directors. He served as Senator from 1899 until 1911.

Depew's political career also included membership in the New York state legislature, service as New York Secretary of State, an appointment by President Andrew Johnson as U.S. Minister to Japan (confirmed by the Senate, but declined), and an

unsuccessful bid for the Republican presidential nomination in 1888.

GW's National Center for Communication Studies was formed in 1991 as the University consolidated administration of its undergraduate degree programs in journalism, political communication, radio/television and speech communications, and undertook a cooperative master's-level curriculum with New York's Graduate School of Political Management.

The National Center's mission is to establish a position of leadership in scholarly and creative communication studies in the nation's capital. The National Center has a full-time faculty of 14, and an adjunct faculty of some two dozen Washington-area professionals.

November 18, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

WARREN NAMED TO PROFESSORSHIP AT
GW'S NATIONAL CENTER FOR COMMUNICATION STUDIES

WASHINGTON, DC -- Clay Warren, a noted author, scholar and educator, has been appointed the Chauncey M. Depew Professor of Communication for the National Center for Communication Studies at The George Washington University. Warren, who first came to GW as a visiting faculty member in 1990, also serves as director of the National Center's Speech Communication Program.

For the past seven years, Warren has been an associate of MJ Solutions, a firm specializing in communication training programs for executives of utility companies. In addition, he has served as a communication consultant to a variety of agencies and organizations, including the Department of the Secretary of State of Canada.

He has held academic positions at the University of Colorado, the University of Hawaii, the Institute for Shipboard Education (Semester-at-Sea Program), the International People's

-MORE-

College in Denmark, and most recently at the University College of Cape Breton in Nova Scotia, Canada.

He is author of a literary novel, "Coming Around," and editor of a poetry anthology, "Inner Visions, Outer Voices." Warren also has had articles published in a number of leading scholarly journals, including the "Journal of Applied Communication Research," "Communication Quarterly," "Health Communication" and "Adult Education Quarterly."

He currently serves as associate editor of the "Journal of Communication Therapy" and the "Journal of Individual Psychology."

Warren holds an M.A. degree in communication and theater and a Ph.D. in communication theory from the University of Colorado at Boulder. He earned a B.S. in engineering from the U.S. Naval Academy.

GW's Depew Professorship was established in recognition of achievements of the late United States Senator from New York. From 1885 to 1899 Depew served as president of the New York Central and Hudson River Railroad Company. He later became chairman of the company's board of directors. He served as Senator from 1899 until 1911.

Depew's political career also included membership in the New York state legislature, service as New York Secretary of State, an appointment by President Andrew Johnson as U.S. Minister to Japan (confirmed by the Senate, but declined), and an

unsuccessful bid for the Republican presidential nomination in 1888.

GW's National Center for Communication Studies was formed in 1991 as the University consolidated administration of its undergraduate degree programs in journalism, political communication, radio/television and speech communications, and undertook a cooperative master's-level curriculum with New York's Graduate School of Political Management.

The National Center's mission is to establish a position of leadership in scholarly and creative communication studies in the nation's capital. The National Center has a full-time faculty of 14, and an adjunct faculty of some two dozen Washington-area professionals.

CIRCULATING

BOB _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

FAY _____

TIM _____

LORETTA _____

JoANN _____

KELLIE _____

HEATHER _____

RICHARD _____

JANE _____

TRACEY _____

NOTES

Please Rob!

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporter
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: copy to
Julius Gilman
Auxiliary Entry
Bus Off Rice 582

EFFECTIVE 4/91, GWU

November 15, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

**BREAKFAST PROGRAM FOCUSES ON THE
DEMOCRATS AND PRESIDENTIAL POLITICS**

EVENT: Attorney Charles T. Manatt, former chairman of the Democratic National Committee, will be the featured speaker for The George Washington University's Headliner Breakfast. Manatt will discuss "The Presidential Elections and Political Challenges and Opportunities for the 90's." The Headliner Breakfast series is sponsored by the University Club.

WHEN: Thursday, November 21, 1991
8:30 A.M.

WHERE: University Club, The George Washington University
Marvin Center, Third Floor, 800 21st Street, NW

COST: Admission is \$10 per person. Telephone the
University Club at (202) 994-6610 for reservations.

BACKGROUND:

A Democratic Party National Committeeman since 1976, Charles Manatt served as chairman of the Democratic National Committee from 1981 through 1985. He has been active in Democratic politics since his days as an undergraduate at Iowa State, serving in state-wide, regional and national leadership positions.

In addition to his long-standing presence on the political scene, Manatt's law firm, Manatt, Phelps and Phillips, has offices in both Los Angeles and Washington, DC and more than 100 attorneys. Manatt co-founded the First Los Angeles Bank in 1973 and has served as president of the California Bankers Association and a member of the government relations council and the American Bankers Association Council.

Media interested in covering the event should contact Loretta Hardge, University Relations Office (202/994-6460), for reservations.

November 15, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

**BREAKFAST PROGRAM FOCUSES ON THE
DEMOCRATS AND PRESIDENTIAL POLITICS**

EVENT: Attorney Charles T. Manatt, former chairman of the Democratic National Committee, will be the featured speaker for The George Washington University's Headliner Breakfast. Manatt will discuss "The Presidential Elections and Political Challenges and Opportunities for the 90's." The Headliner Breakfast series is sponsored by the University Club.

WHEN: Thursday, November 21, 1991
8:30 A.M.

WHERE: University Club, The George Washington University
Marvin Center, Third Floor, 800 21st Street, NW

COST: Admission is \$10 per person. Telephone the
University Club at (202) 994-6610 for reservations.

BACKGROUND:

A Democratic Party National Committeeman since 1976, Charles Manatt served as chairman of the Democratic National Committee from 1981 through 1985. He has been active in Democratic politics since his days as an undergraduate at Iowa State, serving in state-wide, regional and national leadership positions.

In addition to his long-standing presence on the political scene, Manatt's law firm, Manatt, Phelps and Phillips, has offices in both Los Angeles and Washington, DC and more than 100 attorneys. Manatt co-founded the First Los Angeles Bank in 1973 and has served as president of the California Bankers Association and a member of the government relations council and the American Bankers Association Council.

Media interested in covering the event should contact Loretta Hardge, University Relations Office (202/994-6460), for reservations.

BOB _____

JOANN _____

BBIE _____

KELLIE _____

FAY _____

LORETTA _____

HEATHER _____

PEGGY _____

HELEN _____

RICHARD _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

Autumnal distrib.

Nov. 14, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

MEDIA ADVISORY -- DAVID DUKE

Leo Ribuffo, Professor of History

(202) 994-6469 [office]

(202) 667-2166 [home]

"George Bush has turned the party of Lincoln into the party of David Duke," says Ribuffo. Reagan and Bush have sanctioned reactionary attitudes and it's now acceptable to express racist sentiments. David Duke helps us to illuminate the racist attitudes of the mainstream.

Ribuffo is an expert on 20th century U.S. history, with special emphasis on politics and far-right and far-left social movements.

Nov. 14, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

MEDIA ADVISORY -- DAVID DUKE

Leo Ribuffo, Professor of History

(202) 994-6469 [office] (202) 667-2166 [home]

"George Bush has turned the party of Lincoln into the party of David Duke," says Ribuffo. Reagan and Bush have sanctioned reactionary attitudes and it's now acceptable to express racist sentiments. David Duke helps us to illuminate the racist attitudes of the mainstream.

Ribuffo is an expert on 20th century U.S. history, with special emphasis on politics and far-right and far-left social movements.

--30--

Nov. 14, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**PIANIST MARILYN GARST FEATURED
IN GW'S FACULTY ARTISTS SERIES**

EVENT: Pianist Marilyn Mangold Garst, a professor of music at The George Washington University, will give the second performance in GW's Department of Music Faculty Artists Series. Garst will play a selection of classical and modern works. Composers featured are Joseph Haydn, Robert Schumann, Emma Lou Diemer, Bela Bartok and Boris Papandopulo.

WHEN: Monday, Nov. 18, 1991, 7:30 p.m.

WHERE: The George Washington University
Marvin Center Theatre
800 21st St., NW

COST: \$5 for general admission
\$3 for GW faculty and staff
\$1 for students and senior citizens.

BACKGROUND:

Garst has performed as a piano and harpsichord soloist and chamber musician in various parts of the U.S., as well as at the National Gallery of Art, the Renwick Gallery and the Smithsonian Hall of Musical Instruments in Washington.

BOB _____

DEBBIE _____

FAY _____

HEATHER nd

JAMIE _____

JANE _____

HELEN _____

JOANN JKH

KELLIE X

LORETTA P

PEGGY _____

SANDY _____

TRACY _____

NOTES

Please pay
To Peggy

- 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk
- 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
e) Loudoun County
- 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show
- 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage
- 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor
- 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks
- 8) Syndicates/News Services
a) Newspapers
b) Broadcast
- 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows
- 10) Design Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
j) Israel
- 11) Advertising/Public Relations/
Marketing
a) newspaper reporters (local,
national and syndicates)
d) specialized publication reporters
(magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
b) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications
- 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List
- 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings
- 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 31) Historical
d) specialized publication reporters
- 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews
- 34) Libraries
d) specialized publication reporters
- 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 37) Military
a) newspapers
d) specialized publications
- 38) Museums
d) specialized publication reporters
- 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 42) Public Policy
a) newspaper reporters
d) specialized publication reporters
- 43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 45) Religion
a) newspaper reporters
d) specialized publication reporters
- 46) Social Sciences (Psychology,
Sociology)
a) newspaper reporters
d) specialized publication reporters
- 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 49) Telecommunications
a) newspaper reporters
d) specialized publication reporter
e) calendar listings
- 50) Travel
a) newspaper reporters
b) specialized publications
(in-flight magazines)
z) travel trade publications
- 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented
Audience
d) specialized publications
- 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings
- 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters
- 56) President's List
a) media
b) colleagues
- 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 58) Jewish Media
a) newspapers
b) broadcast
- 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters
- 60) International
a) newspapers
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 61) Banking
a) newspapers
c) TV reporters
d) specialized publication reporters
- OTHER: _____

- EFFECTIVE 4/91, GWU

CONTACT: November 13, 1991
Joann Stevens
(202) 994-6460

MEDIA ADVISORY

DEPUTY SECRETARY OF STATE EAGLEBURGER TO KEYNOTE ELLIOTT SCHOOL ANNIVERSARY DINNER

EVENT: Lawrence S. Eagleburger, the deputy secretary of state, will discuss U.S. foreign policy as the keynote speaker at the 25th anniversary, black-tie dinner celebrating the achievements of The Elliott School of International Affairs. The school, a division of The George Washington University, is celebrating nearly a century of scholarship in international affairs as well as 25 years of autonomy from GW's School of Business and Public Management.

WHEN: Thursday, November 21, from 7 - 10 PM

WHERE: U.S. Department of State
Benjamin Franklin Room

NOTE: Limited space. Media must get State Department credentials

Background: Lawrence Eagleburger was named by President George Bush's choice as his deputy secretary of state on January 6, 1989. He was confirmed by the Senate that March.

Eagleburger joined the government as a foreign service officer in 1957. Among his many political appointments, Eagleburger was Deputy Assistant Secretary of Defense (1971), Deputy Assistant to the President for National Security Operations (1971), Ambassador to Yugoslavia (1977), Assistant Secretary of State for European Affairs (1981) and Under Secretary of State for Political Affairs (1982).

In 1973, he was awarded the Distinguished Civilian Service Medal by the Department of Defense, and in 1976, the President's Award for Distinguished Federal Civilian Service.

CONTACT: November 13, 1991
Joann Stevens
(202) 994-6460

MEDIA ADVISORY

DEPUTY SECRETARY OF STATE EAGLEBURGER
TO KEYNOTE ELLIOTT SCHOOL ANNIVERSARY DINNER

EVENT: Lawrence S. Eagleburger, the deputy secretary of state, will discuss U.S. foreign policy as the keynote speaker at the 25th anniversary, black-tie dinner celebrating the achievements of The Elliott School of International Affairs. The school, a division of The George Washington University, is celebrating nearly a century of scholarship in international affairs as well as 25 years of autonomy from GW's School of Business and Public Management.

WHEN: Thursday, November 21, from 7 - 10 PM

WHERE: U.S. Department of State
Benjamin Franklin Room

NOTE: Limited space. Media must get State Department credentials

Background: Lawrence Eagleburger was named by President George Bush's choice as his deputy secretary of state on January 6, 1989. He was confirmed by the Senate that March.

Eagleburger joined the government as a foreign service officer in 1957. Among his many political appointments, Eagleburger was Deputy Assistant Secretary of Defense (1971), Deputy Assistant to the President for National Security Operations (1971), Ambassador to Yugoslavia (1977), Assistant Secretary of State for European Affairs (1981) and Under Secretary of State for Political Affairs (1982).

In 1973, he was awarded the Distinguished Civilian Service Medal by the Department of Defense, and in 1976, the President's Award for Distinguished Federal Civilian Service.

BOB _____

CHRIS _____

FAY _____

HEATHER _____

JAMIE _____

JANE _____

HELEN _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

Chae G. Her

SANDY _____

TRACY _____

NOTES

pl's Prod

- cal Daily
- Metro Desk
 - Style, Capital Life
 - Personal Desk
- etro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- ocal TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- ocal Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- General Interest and News Magazine
- Local Coverage
 - Personal Coverage
- National Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- Syndicates/News Services
- Newspapers
 - Broadcast
- National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- TE: Underlined categories which follow are or categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local listings in sub-categories a, b, c.
- SUBJECT or AUDIENCE
- Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)
- Archives
- newspaper reporters
 - specialized publication reporters
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
- National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
- State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters
- OTHER: _____
- EFFECTIVE 4/91, GWU

Nov. 20, 1991
CONTACT: Christopher M. Changery
(202) 994-6460

REQUEST FOR COVERAGE

FORMER NSF HEAD ERICH BLOCH AND TOP SPACE OFFICIALS TO ADDRESS SYMPOSIUM ON SPACE INDUSTRY GLOBALIZATION

EVENT: As part of the Elliott School of International Affairs 25th anniversary celebration, The George Washington University will host an all-day symposium called "The Globalization of Technology: Implications for Future Space Programs." The program will address whether the United States can remain successful in space technology without developing industrial partnerships with other countries.

The keynote speaker for the symposium is Erich Bloch, distinguished fellow at the Council on Competitiveness and former director of the National Science Foundation. GW Space Policy Institute Director John Logsdon will give opening and closing remarks.

Other speakers will include consultants, industry experts and government officials from the United States, Japan and Europe.

The Space Policy Institute at GW is co-sponsoring the event with CSP Japan, Inc., and the Center for Research and Evaluation of Strategy and Technology at Ecole Polytechnique in Paris.

WHEN: Tuesday, Nov. 26, 1991
9 a.m. to 5 p.m.

WHERE: Marvin Theater
The George Washington University
810 21st Street N.W., Washington, D.C.

Admission: Free.

-more-

BACKGROUND:

A world-wide dominance in the manufacturing of communications satellites combined with NASA and the Department of Defense's constant demand for space-related equipment has allowed America to remain independent of other nations in both the development and sale of space technology. Many other U.S. industries have long since developed partnerships and marketing strategies that extend beyond national borders.

But NASA Associate Administrator for Policy Coordination and Internal Affairs, Margaret Finarelli, indicates that this situation may come to an end, saying that international company-to-company cooperation "is absolutely part of the wave of the 1990s."

Speakers will address this issue from a variety of perspectives. Other speakers will include NASA's Finarelli, Space Systems/Loral President Robert Berry, McDonnell Douglas Space Systems Vice President for Advanced Product Development and Technology Charles Ordahl and Associate Deputy Secretary of Commerce Mark Lieberman. Industry and government officials from Japan and Europe also will speak at the event.

MEDIA INTERESTED IN ATTENDING SHOULD CALL CHRISTOPHER M. CHANGERY IN THE GW OFFICE OF UNIVERSITY RELATIONS AT (202) 994-6460.

Nov. 20, 1991
CONTACT: Christopher M. Changery
(202) 994-6460

REQUEST FOR COVERAGE

FORMER NSF HEAD ERICH BLOCH AND TOP SPACE OFFICIALS TO ADDRESS
SYMPOSIUM ON SPACE INDUSTRY GLOBALIZATION

EVENT: As part of the Elliott School of International Affairs 25th anniversary celebration, The George Washington University will host an all-day symposium called "The Globalization of Technology: Implications for Future Space Programs." The program will address whether the United States can remain successful in space technology without developing industrial partnerships with other countries.

The keynote speaker for the symposium is Erich Bloch, distinguished fellow at the Council on Competitiveness and former director of the National Science Foundation. GW Space Policy Institute Director John Logsdon will give opening and closing remarks.

Other speakers will include consultants, industry experts and government officials from the United States, Japan and Europe.

The Space Policy Institute at GW is co-sponsoring the event with CSP Japan, Inc., and the Center for Research and Evaluation of Strategy and Technology at Ecole Polytechnique in Paris.

WHEN: Tuesday, Nov. 26, 1991
9 a.m. to 5 p.m.

WHERE: Marvin Theater
The George Washington University
810 21st Street N.W., Washington, D.C.

Admission: Free.

-more-

BACKGROUND:

A world-wide dominance in the manufacturing of communications satellites combined with NASA and the Department of Defense's constant demand for space-related equipment has allowed America to remain independent of other nations in both the development and sale of space technology. Many other U.S. industries have long since developed partnerships and marketing strategies that extend beyond national borders.

But NASA Associate Administrator for Policy Coordination and Internal Affairs, Margaret Finarelli, indicates that this situation may come to an end, saying that international company-to-company cooperation "is absolutely part of the wave of the 1990s."

Speakers will address this issue from a variety of perspectives. Other speakers will include NASA's Finarelli, Space Systems/Loral President Robert Berry, McDonnell Douglas Space Systems Vice President for Advanced Product Development and Technology Charles Ordahl and Associate Deputy Secretary of Commerce Mark Lieberman. Industry and government officials from Japan and Europe also will speak at the event.

MEDIA INTERESTED IN ATTENDING SHOULD CALL CHRISTOPHER M. CHANGERY IN THE GW OFFICE OF UNIVERSITY RELATIONS AT (202) 994-6460.

BOB _____

DEBBIE _____

FAY _____

HEATHER author

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE 179 2

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

C. W.

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel

- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings

- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters

- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters

OTHER: 3 copies to Stephanie Carson
5 copies to Heather
Pol. Science, Tanager C. M. F.

EFFECTIVE 4/91, GWU

I need to see list ONLY to remove labels

Nov. 20, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW STUDY SAYS FEAR AND KNOWLEDGE AFFECT
POLICY DECISIONS ABOUT AIDS

Seventy-three percent of the respondents in a recent survey said that food handlers, like waiters and cooks, should be given blood tests to screen for the AIDS virus. Stephanie Larson of The George Washington University and Suzanne Parker of Florida State University conducted the survey of public opinion towards AIDS to determine what predicts this and other restrictive policy positions regarding the disease. Among their conclusions are that advertising campaigns designed to scare people into changing sexual behavior because of the AIDS virus will be counterproductive.

In the report titled "The Impact and Knowledge on AIDS Policy Positions," Larson and Parker, two political science professors, evaluate the causes of public opinion toward government AIDS policies. They examined two AIDS policy dimensions -- regulation of those with AIDS (such as testing employees in the workplace, closing down homosexual meeting

-More-

places and barring children with AIDS from the schools) and advertising and education about condom use.

The report, based on interviews with more than 1,000 Floridians, reveals that three variables directly cause regulation attitudes -- knowledge of the disease, the belief that AIDS is punishment for moral decline and the individual's own risk of contracting the disease. Variables with an indirect link to regulation attitudes are fear, educational attainment and being a Protestant or Catholic.

Larson and Parker found that fear and educational levels have an equally dampening effect on the collection of information about AIDS. "Fear of AIDS leads to the avoidance of information about how it is spread," they write. "Further, the indirect effect of fear on regulation attitudes suggests that fear can also lead to greater support for restrictive regulations."

Those people who have less knowledge of the AIDS disease also are strongly impacted by the belief that AIDS is a punishment for moral decline. (35% of respondents said that they sometimes think that AIDS is a punishment.) This belief is more prevalent among Christians than among Jews and people of other religions, or those without religious preference.

The authors indicate there are two seemingly contrary beliefs about AIDS. They found that the same people who think AIDS is caused by promiscuous sex and is a punishment for such

acts, also believe that AIDS can be contracted through casual means such as drinking glasses, toilet seats, use of a swimming pool and contact in an office.

The authors propose two rationales for these conflicting beliefs. People don't collect further information about the disease because they think all a person needs to know is that AIDS is avoidable through abstinence from drug use, homosexual sex acts, and sex outside of marriage. Therefore they do not seek out information and instead retain misconceptions about AIDS which result in a belief that the government ought to restrict those with AIDS in order to protect the "moral" people from accidentally contracting the disease through casual contact with the "immoral" victims.

"Finally, those seeing AIDS as punishment are more likely than those who do not, to oppose educational efforts that might actually help stem the spread of the disease," Larson and Parker add. This is illustrated by these survey respondents' greater opposition to condom education.

The study also takes into account the risk of contracting the disease. People who have a low risk of contracting AIDS are more supportive of regulation and less supportive of education. "Their low risk of contracting the disease may lead them to underestimate the importance of education in the fight to slow the spread of the disease," they write. "By contrast, those in

high risk groups are more likely to appreciate the importance of education and to be more sensitive to the restrictive nature of regulations." Only risk and belief that AIDS is a moral punishment have a direct effect on attitudes toward condom advertising and education.

Larson and Parker contend that scare tactics in advertising campaigns will be counterproductive because they are "likely to force people into avoiding important information about the disease." In addition, the temptation to link campaigns to the return to "traditional" values with AIDS are problematic because such appeals have the unintended consequence of encouraging intolerance.

Both thinking and feeling affect choices, the authors conclude, but in the case of AIDS, thinking has a stronger effect than feeling. Since emotions indirectly affect the evaluations as well as policy preferences of officials, they recommend that "It would be useful to include measures of emotions when trying to understand the genesis of certain policy preferences."

--30--

****Note: Media who would like a copy of the analysis, should contact Heather Ittel in the Office of University Relations at (202) 994-6460.**



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Nov. 20, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW STUDY SAYS FEAR AND KNOWLEDGE AFFECT
POLICY DECISIONS ABOUT AIDS

Seventy-three percent of the respondents in a recent survey said that food handlers, like waiters and cooks, should be given blood tests to screen for the AIDS virus. Stephanie Larson of The George Washington University and Suzanne Parker of Florida State University conducted the survey of public opinion towards AIDS to determine what predicts this and other restrictive policy positions regarding the disease. Among their conclusions are that advertising campaigns designed to scare people into changing sexual behavior because of the AIDS virus will be counterproductive.

In the report titled "The Impact and Knowledge on AIDS Policy Positions," Larson and Parker, two political science professors, evaluate the causes of public opinion toward government AIDS policies. They examined two AIDS policy dimensions -- regulation of those with AIDS (such as testing employees in the workplace, closing down homosexual meeting

-More-

places and barring children with AIDS from the schools) and advertising and education about condom use.

The report, based on interviews with more than 1,000 Floridians, reveals that three variables directly cause regulation attitudes -- knowledge of the disease, the belief that AIDS is punishment for moral decline and the individual's own risk of contracting the disease. Variables with an indirect link to regulation attitudes are fear, educational attainment and being a Protestant or Catholic.

Larson and Parker found that fear and educational levels have an equally dampening effect on the collection of information about AIDS. "Fear of AIDS leads to the avoidance of information about how it is spread," they write. "Further, the indirect effect of fear on regulation attitudes suggests that fear can also lead to greater support for restrictive regulations."

Those people who have less knowledge of the AIDS disease also are strongly impacted by the belief that AIDS is a punishment for moral decline. (35% of respondents said that they sometimes think that AIDS is a punishment.) This belief is more prevalent among Christians than among Jews and people of other religions, or those without religious preference.

The authors indicate there are two seemingly contrary beliefs about AIDS. They found that the same people who think AIDS is caused by promiscuous sex and is a punishment for such

acts, also believe that AIDS can be contracted through casual means such as drinking glasses, toilet seats, use of a swimming pool and contact in an office.

The authors propose two rationales for these conflicting beliefs. People don't collect further information about the disease because they think all a person needs to know is that AIDS is avoidable through abstinence from drug use, homosexual sex acts, and sex outside of marriage. Therefore they do not seek out information and instead retain misconceptions about AIDS which result in a belief that the government ought to restrict those with AIDS in order to protect the "moral" people from accidentally contracting the disease through casual contact with the "immoral" victims.

"Finally, those seeing AIDS as punishment are more likely than those who do not, to oppose educational efforts that might actually help stem the spread of the disease," Larson and Parker add. This is illustrated by these survey respondents' greater opposition to condom education.

The study also takes into account the risk of contracting the disease. People who have a low risk of contracting AIDS are more supportive of regulation and less supportive of education. "Their low risk of contracting the disease may lead them to underestimate the importance of education in the fight to slow the spread of the disease," they write. "By contrast, those in

high risk groups are more likely to appreciate the importance of education and to be more sensitive to the restrictive nature of regulations." Only risk and belief that AIDS is a moral punishment have a direct effect on attitudes toward condom advertising and education.

Larson and Parker contend that scare tactics in advertising campaigns will be counterproductive because they are "likely to force people into avoiding important information about the disease." In addition, the temptation to link campaigns to the return to "traditional" values with AIDS are problematic because such appeals have the unintended consequence of encouraging intolerance.

Both thinking and feeling affect choices, the authors conclude, but in the case of AIDS, thinking has a stronger effect than feeling. Since emotions indirectly affect the evaluations as well as policy preferences of officials, they recommend that "It would be useful to include measures of emotions when trying to understand the genesis of certain policy preferences."

--30--

****Note:** Media who would like a copy of the analysis, should contact Heather Ittel in the Office of University Relations at (202) 994-6460.

BOB _____

DEBBIE _____

FAY _____

HEATHER Heather

HELEN _____

JAMIE _____

JANE _____

JOANN OB

KELLIE Kellie

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Nov. 21, 1991

MEDIA CONTACT: Heather Ittel
Joann Stevens
(202) 994-6460

REQUEST FOR COVERAGE

FORMER AMBASSADOR TO THE SOVIET UNION DISCUSSES SOVIET/AMERICAN
TRADE OPPORTUNITIES IN THE 21ST CENTURY

EVENT: Jack F. Matlock Jr., the former Ambassador to the Soviet Union, will discuss "Looking to the Future: Soviet/American Trade Opportunities in the 21st Century" in an address to alumni of The George Washington University's Elliott School of International Affairs, School of Business and Public Management and National Law Center. Matlock is being honored with the University's Distinguished Statesman Award.

WHEN: Tues., November 26, 1991
6:00 - 8:00 p.m.
(Speech is tentatively scheduled for 7:00 p.m.)

WHERE: The George Washington University
University Club
Marvin Center, 3rd floor
800 21st St., NW

MEDIA WISHING TO ATTEND THE EVENT SHOULD CONTACT HEATHER ITTEL OR JOANN STEVENS IN THE OFFICE OF UNIVERSITY RELATIONS, AT (202) 994-6460.

BACKGROUND: Since the early 1970s, Matlock has participated in most U.S.-Soviet Summit meetings, including the Nixon-Brezhnev meetings in 1972, 1973 and 1974, and the Reagan-Gorbachev meetings in Geneva, Switzerland and Reykjavik, Iceland.

In addition to his recent ambassadorship, Matlock earlier served three tours of duty at the American Embassy in Moscow -- in 1981 as charge d'affaires; from 1974-78 as deputy chief of mission; and from 1961-63 as consular officer and political officer specializing in Soviet internal affairs.

-More-

A career foreign service officer, he has held a variety of positions, including special assistant to the President for national security affairs and senior director for European and Soviet affairs on the national Security Council staff from mid-1983 until March 1987; director of the Office of Soviet Union Affairs in the State Department from 1971 to 1974; and U.S. Ambassador to Czechoslovakia from November 1981 until September 1983. Matlock retired from the foreign service earlier this fall.

A native of Greensboro, North Carolina, he earned a bachelors degree from Duke University and an masters degree in Slavic languages and literature from Columbia University.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Nov. 21, 1991

MEDIA CONTACT: Heather Ittel
Joann Stevens
(202) 994-6460

REQUEST FOR COVERAGE

FORMER AMBASSADOR TO THE SOVIET UNION DISCUSSES SOVIET/AMERICAN TRADE OPPORTUNITIES IN THE 21ST CENTURY

EVENT: Jack F. Matlock Jr., the former Ambassador to the Soviet Union, will discuss "Looking to the Future: Soviet/American Trade Opportunities in the 21st Century" in an address to alumni of The George Washington University's Elliott School of International Affairs, School of Business and Public Management and National Law Center. Matlock is being honored with the University's Distinguished Statesman Award.

WHEN: Tues., November 26, 1991
6:00 - 8:00 p.m.
(Speech is tentatively scheduled for 7:00 p.m.)

WHERE: The George Washington University
University Club
Marvin Center, 3rd floor
800 21st St., NW

MEDIA WISHING TO ATTEND THE EVENT SHOULD CONTACT HEATHER ITTEL OR JOANN STEVENS IN THE OFFICE OF UNIVERSITY RELATIONS, AT (202) 994-6460.

BACKGROUND: Since the early 1970s, Matlock has participated in most U.S.-Soviet Summit meetings, including the Nixon-Brezhnev meetings in 1972, 1973 and 1974, and the Reagan-Gorbachev meetings in Geneva, Switzerland and Reykjavik, Iceland.

In addition to his recent ambassadorship, Matlock earlier served three tours of duty at the American Embassy in Moscow -- in 1981 as charge d'affaires; from 1974-78 as deputy chief of mission; and from 1961-63 as consular officer and political officer specializing in Soviet internal affairs.

-More-

A career foreign service officer, he has held a variety of positions, including special assistant to the President for national security affairs and senior director for European and Soviet affairs on the national Security Council staff from mid-1983 until March 1987; director of the Office of Soviet Union Affairs in the State Department from 1971 to 1974; and U.S. Ambassador to Czechoslovakia from November 1981 until September 1983. Matlock retired from the foreign service earlier this fall.

A native of Greensboro, North Carolina, he earned a bachelors degree from Duke University and an masters degree in Slavic languages and literature from Columbia University.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____ *Author*

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

ERIC . 2

Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

NOTE: Underlined categories which follow are for categories containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU

1) Jay Shotel
Pres. Office
Rice 8th 712) Peter Smith
Dean, SEAD
Finger 507

Nov. 21, 1991

CONTACT: Kellie Boyet
(202) 994-6460
Bryan Hollister
(202) 296-2597

FOR IMMEDIATE RELEASE

WOMEN ON THE FACULTY: HIGHER EDUCATION
MUST INTEGRATE WORK/FAMILY ISSUES

"The climate on college and university campuses that has prevented women from achieving their full potential must change if higher education is to resolve issues of faculty diversity and the impending shortage of qualified teachers," suggests author Nancy Hensel in a new report on women's equality in academe.

The report, "Realizing Gender Equality in Higher Education: The Need to Integrate Work/Family Issues," is published by The George Washington University's Educational Resource Information Center (ERIC) Clearinghouse on Higher Education, in cooperation with the Association for the Study of Higher Education (ASHE).

Colleges and universities must take a hard look at themselves in terms of gender equality and adjust their rules to reflect the current realities surrounding family and children. This will be especially important if the predicted faculty shortages prove true.

According to Hensel, colleges and universities must recruit an estimated 335,000 new faculty to meet their needs by the year

--More--

2000. With enrollments of American students on the decline at most of the nation's graduate institutions, potential faculty members with the required doctorate will be fewer and farther between. Foreign enrollment in graduate school has increased, but most of those students return to their native countries after earning degrees.

"The number of American students receiving Ph.D.s has declined by about 8 percent in the 10-year period between 1978 and 1988, and the number of degrees awarded to minority students has declined by 22 percent in the same period," she says. Since the other minorities are hotly contested for, such as African-Americans and Hispanics, Hensel believes women may be "the best solution to the predicted teacher shortage."

But modifications in work expectations and requirements will be needed so that other responsibilities faculty members have, such as family and child-rearing duties, will not be in competition with professional pursuits, such as research, publishing and committee assignments.

"Formal policies which consider the needs of diverse individuals, including the feminine perspective in expectations for faculty, must be broadly adopted and enforced," Hensel says.

The author recommends various strategies colleges and universities can consider when changing institutional policies to better reflect the importance of family in the lives of their faculty. Her recommendations include:

--More--

- examine the hiring process to ensure that women are hired into positions for which they are qualified. Supply mentors and set up networks to support scholarship;
- develop collaborative arrangements with local employers in order to locate suitable employment for spouses and provide support for dual career couples;
- conduct an institutional audit on the institution's family responsiveness. Official policies as well as informal practices are needed. These include maternity and family leave, reduced teaching loads and adjusting tenure-track demands for new parents.

Hensel, who received her doctorate in early childhood education from the University of Georgia, is chair of the education department and the affirmative action officer at the University of Redlands (Calif.). She frequently speaks to groups on issues surrounding family policy and teacher education.

"Realizing Gender Equality in Higher Education: The Need to Integrate Work/Family Issues" is No. 2 of the 1991 Higher Education Report Series from the ERIC Clearinghouse on Higher Education and ASHE. ERIC is a sponsored project of The George Washington University's School of Education and Human Development.

The monograph is available for \$17.00 from: ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, Suite 630, Washington, DC 20036. Copies for review by educational publications are available upon request.

BOB _____

DEBBIE _____

FAY _____

HEATHER Heather

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE 193

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Cwe

2 releases
2 traffic
sheets

- 1) Local Daily
- Metro Desk
 - Style, Capital Life
 - National Desk
- 2) Metro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- 3) Local TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- 4) Local Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- Local Coverage
 - National Coverage
- 6) National Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- 7) Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- 8) Syndicates/News Services
- Newspapers
 - Broadcast
- 9) National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- newspaper reporters
 - specialized publication reporters
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
- National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
- State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International Business
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters
- 62) LISNER
- print
 - radio

3 copies to Heather

EFFECTIVE 4/91, GWU
"On stage"
Wash. Post
"Weekend"
1150 15th St, NW
Washington, DC
20071

Nov. 22, 1991
MEDIA CONTACT: Heather Ittel
(202) 994-6460
PUBLIC CONTACT: Judy Annis
(202) 994-8072

FOR IMMEDIATE RELEASE

A GROOVY "MIDSUMMER NIGHT'S DREAM" BOOGIES ON DOWN AT LISNER

EVENT: What do you get when you cross William Shakespeare with disco? The Generic Theater Company, a student-run group, will reveal the answer in its rendition of Shakespeare's "A Midsummer Night's Dream." The innovative production, directed by 1989 GW theatre graduate Cheryl Smith is set in 1970s motif.

WHEN: December 5-7, 1991, 8:00 p.m.

WHERE: The Downstage
Lisner Auditorium (H-Street Entrance)
730 21st St., NW

COST: No admission charge
Arrive early for guaranteed seating

Nov. 22, 1991

MEDIA CONTACT: Heather Ittel

(202) 994-6460

PUBLIC CONTACT: Judy Annis

(202) 994-8072

FOR IMMEDIATE RELEASE

A GROOVY "MIDSUMMER NIGHT'S DREAM" BOOGIES ON DOWN AT LISNER

EVENT: What do you get when you cross William Shakespeare with disco? The Generic Theater Company, a student-run group, will reveal the answer in its rendition of Shakespeare's "A Midsummer Night's Dream." The innovative production, directed by 1989 GW theatre graduate Cheryl Smith is set in 1970s motif.

WHEN: December 5-7, 1991, 8:00 p.m.

WHERE: The Downstage
Lisner Auditorium (H-Street Entrance)
730 21st St., NW

COST: No admission charge
Arrive early for guaranteed seating

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

JAMIE _____

JANE _____

HELEN _____

JOANN *Anna* _____

KELLIE _____

LORETTA _____

PEGGY _____

SANDY _____

TRACY _____

NOTES

Yugoslavia
J. Stevens

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - ☒ b) National Desk
 - c) Broadcast
 - ☒ d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - ☒ a) newspaper reporters
 - ☒ b) radio reporters
 - ☒ c) TV reporters
 - ☒ d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 4/91, GWU

November 22, 1991
CONTACT: Joann Stevens
(202) 994-6460

REQUEST FOR COVERAGE

PANEL DEBATES PEACE INITIATIVES
TO END STRIFE IN YUGOSLAVIA

EVENT: "The Civil War In Yugoslavia and New Approaches Toward Peace," a panel discussion with Phyllis Kaminsky, member of the Board of Directors of the International Republican Institute; Frone Golem, Croatian representative to the United States representing one of the six Yugoslav republics; Ernest Petric, Slovenian representative to the United States, representing another Yugoslav republic; Mihajlo Mihajlov, the chairman of the Committee to Aide Democratic Dissidents in Yugoslavia.

Constantine Menges, GW research professor of international relations and director of the Program on Transitions to Democracy, will chair the discussion.

WHEN: Tuesday, Nov. 26, 1991 from 1 until 2:15 PM

WHERE: The George Washington University Marvin Center
800 21st Street, NW
Room 402/404

Background: The Program on Transitions to Democracy, a division of GW's Elliott School of International Affairs, focuses on political issues in Eastern Europe, the Soviet Union, and other key countries. The Program provides scholars, the public, the foreign policy leadership and the media with information and analysis about the complex process of movement from dictatorships toward political democracy and market oriented economies.

CONTACT: November 22, 1991
Joann Stevens
(202) 994-6460

REQUEST FOR COVERAGE

PANEL DEBATES PEACE INITIATIVES TO END STRIFE IN YUGOSLAVIA

EVENT: "The Civil War In Yugoslavia and New Approaches Toward Peace," a panel discussion with Phyllis Kaminsky, member of the Board of Directors of the International Republican Institute; Frone Golem, Croatian representative to the United States representing one of the six Yugoslav republics; Ernest Petric, Slovenian representative to the United States, representing another Yugoslav republic; Mihajlo Mihajlov, the chairman of the Committee to Aide Democratic Dissidents in Yugoslavia.

Constantine Menges, GW research professor of international relations and director of the Program on Transitions to Democracy, will chair the discussion.

WHEN: Tuesday, Nov. 26, 1991 from 1 until 2:15 PM

WHERE: The George Washington University Marvin Center
800 21st Street, NW
Room 402/404

Background: The Program on Transitions to Democracy, a division of GW's Elliott School of International Affairs, focuses on political issues in Eastern Europe, the Soviet Union, and other key countries. The Program provides scholars, the public, the foreign policy leadership and the media with information and analysis about the complex process of movement from dictatorships toward political democracy and market oriented economies.

CIRCULATING

BOB _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

FAY _____

JIM _____

LORETTA _____

JoANN _____

KELLIE _____

HEATHER _____

CHRIS _____

JANE _____

TRACEY _____

NOTES

SLUG: _____

AUTHOR: SpurtenDATE RELEASED: 11/22/91

- 1) Local Daily
- Metro Desk
 - Style, Capital Life
 - National Desk
- 2) Metro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- 3) Local TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- 4) Local Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- Local Coverage
 - National Coverage
- 6) National Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- 7) Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- 8) Syndicates/News Services
- Newspapers
 - Broadcast
- 9) National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- newspaper reporters
 - specialized publication reporters
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
- National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
- State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporter
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

Phil Robbins
Communications

Jarol Manhe
Communications

EFFECTIVE 4/91, GWU

Phillip
412c

November 22, 1991

Dr. Jarol Manheim, Director,
The GW National Center for
Communication Studies
(202) 994-6227

BACKGROUNDER -- FOR RELEASE ON FRIDAY, NOVEMBER 22, 1991

50 YEARS AFTER PEARL HARBOR
U.S. LAWMAKERS FEEL NO ANIMOSITY

WASHINGTON, DC -- On the eve of the anniversary of the bombing of Pearl Harbor, U.S. lawmakers are not angry with or mistrustful of Japan. But these same lawmakers believe that their constituents' feelings toward Japan are much less favorable.

Congress was polled between Oct. 2, 1991, and Nov. 8, with some 25 percent of the members responding to 20 survey questions. The survey was sponsored by Mainichi newspapers and conducted by the National Center for Communication Studies at The George Washington University. Responses are confidential for individuals unless they chose to make public comment.

The results, which are being released today in Japan by Mainichi newspapers, were tabulated by the Gw team. Data includes all respondents who provided answers complete enough to

-MORE-

be tabulated and analyzed.

To the proposition "still angry about Pearl Harbor," only three percent of Senators and House members responding to the poll said they strongly agree. Fifty-eight percent strongly disagreed, 25 percent disagreed, and 13 percent were neutral.

The 28 percent of members of Congress who answered the survey were nearly neutral on Japan's role in world political affairs and were only slightly favorable on Japan's economic role. But, they reported by 64 percent that voters in their areas held less favorable views than they themselves did, even for lawmakers with strongly negative feelings. Only three respondents said they believed their constituents had more favorable views than their own.

To the proposition that the U.S. must take special care in its relations with Japan to avoid being deceived, 63 percent who answered agreed while 16 percent disagreed.

One Senator from a Western state said, "...however different our nations are culturally is of minor importance next to the special moral responsibilities that accompany our power and influence." Two comments that were not for attribution criticized Japanese political figures who made disparaging comments about U.S. racial minorities. One said, "We will not forget."

Some additional negative attitudes on U.S.-Japan relations were:

- 52 percent of respondents said they would support trade sanctions against Japan if the trade imbalance continues between the two nations;
- 23 percent of Senators and Representatives replying said they were satisfied with Japan's actions in the Persian Gulf crisis, while 53 percent were dissatisfied; and
- 43 percent want withdrawal of U.S. troops from Japan, while 26 percent support continued military presence.

Brighter attitudes from survey results included:

- 91 percent of those replying felt Japan should broaden its political and economic role in world affairs;
- 59 percent believe Japan shares the same basic values as the U.S. and NATO allies, while 22 percent disagreed; and
- 56 percent do not expect Japan to emerge in the future as a threat to the U.S., while 44 percent said this could well happen.

Differences in age, party and geography played some role in responses to a few questions. For those born in 1940 or earlier, 71 percent agreed that the U.S. must take special care not to be deceived in dealings with Japan, while only 46 percent of those born in 1941 or later agreed. Of these older respondents, 59 percent held unfavorable views of Japan's current world role, while of younger members of Congress, 41 percent expressed views unfavorable in some respects.

Among the respondents who agree that Japan should expand its role in the world, 59 percent were Democrats, and 32 percent

were Republicans. Thirteen percent of Democratic respondents felt the U.S. should maintain troops in Japan while 39 percent of Republicans did.

Because numbers of respondents are relatively small in each regional grouping, regional summaries should be viewed with care. Fifty-nine percent of respondents from Northern industrial states consider Japan as a possible future threat to the U.S., the only regional group to hold this as a majority viewpoint.

Only 44 percent of Senators and Representatives from Northern industrial states viewed U.S.-Japan relations as strong enough to overcome current problems. In all other regions, a majority felt the relationship is strong enough to meet challenges.

Other questions related to reasons for Japan's post-World War II economic "miracle." With some overlapping permitted, 51 percent believed that close ties among Japanese government, business, and labor contributed most to this. Thirty-two percent credited security protection afforded Japan by the U.S., and 21 percent credited unique aspects of Japanese culture and society.

Of all respondents, 87 percent said it is important for the U.S. to preserve good relations with Japan, and 58 percent said the friendship of the two nations is strong enough to withstand current pressures. But only one of each seven respondents expressed this view strongly.

Asked if they believe the absence of an effective trade or

industrial policy on the part of the U.S. might be a significant factor contributing to the U.S.-Japan trade imbalance, 25 percent of respondents said yes, while 51 percent said no. Party affiliation helped guide these answers: 39 percent of Democrats replied yes to this question, while 73 percent of Republicans disagreed.

Jarol Manheim of The George Washington University and Kenichiro Nakajima, Washington bureau chief of Mainichi newspapers, coordinated the poll.

November 22, 1991

CONTACT: Loretta Hardge
(202) 994-6460

MEDIA ADVISORY

U.S. LAWMAKERS HARBOR NO ANIMOSITY TOWARDS JAPAN

In a recent poll U.S. Senators and Representatives replied that they are not angry or mistrustful of Japan, despite the 1941 bombing of Pearl Harbor. Twenty-five percent of the lawmakers responded to the survey conducted by The George Washington University's National Center for Communication Studies.

Results will be released in Japan on Friday, Nov. 22, by Mainichi newspapers, sponsor of the survey. Jarol Manheim, GW professor of communications, and Kenichiro Nakajima, Washington Bureau chief of Mainichi newspapers, coordinated the project.

The attached backgrounder highlights findings of the survey.

November 22, 1991

CONTACT: Loretta Hardge
(202) 994-6460

MEDIA ADVISORY

U.S. LAWMAKERS HARBOR NO ANIMOSITY TOWARDS JAPAN

In a recent poll U.S. Senators and Representatives replied that they are not angry or mistrustful of Japan, despite the 1941 bombing of Pearl Harbor. Twenty-five percent of the lawmakers responded to the survey conducted by The George Washington University's National Center for Communication Studies.

Results will be released in Japan on Friday, Nov. 22, by Mainichi newspapers, sponsor of the survey. Jarol Manheim, GW professor of communications, and Kenichiro Nakajima, Washington Bureau chief of Mainichi newspapers, coordinated the project.

The attached backgrounder highlights findings of the survey.

November 22, 1991

Dr. Jarol Manheim, Director,
The GW National Center for
Communication Studies
(202) 994-6227

BACKGROUNDER -- FOR RELEASE ON FRIDAY, NOVEMBER 22, 1991

50 YEARS AFTER PEARL HARBOR
U.S. LAWMAKERS FEEL NO ANIMOSITY

WASHINGTON, DC -- On the eve of the anniversary of the bombing of Pearl Harbor, U.S. lawmakers are not angry with or mistrustful of Japan. But these same lawmakers believe that their constituents' feelings toward Japan are much less favorable.

Congress was polled between Oct. 2, 1991, and Nov. 8, with some 25 percent of the members responding to 20 survey questions. The survey was sponsored by Mainichi newspapers and conducted by the National Center for Communication Studies at The George Washington University. Responses are confidential for individuals unless they chose to make public comment.

The results, which are being released today in Japan by Mainichi newspapers, were tabulated by the GW team. Data includes all respondents who provided answers complete enough to

-MORE-

be tabulated and analyzed.

To the proposition "still angry about Pearl Harbor," only three percent of Senators and House members responding to the poll said they strongly agree. Fifty-eight percent strongly disagreed, 25 percent disagreed, and 13 percent were neutral.

The 28 percent of members of Congress who answered the survey were nearly neutral on Japan's role in world political affairs and were only slightly favorable on Japan's economic role. But, they reported by 64 percent that voters in their areas held less favorable views than they themselves did, even for lawmakers with strongly negative feelings. Only three respondents said they believed their constituents had more favorable views than their own.

To the proposition that the U.S. must take special care in its relations with Japan to avoid being deceived, 63 percent who answered agreed while 16 percent disagreed.

One Senator from a Western state said, "...however different our nations are culturally is of minor importance next to the special moral responsibilities that accompany our power and influence." Two comments that were not for attribution criticized Japanese political figures who made disparaging comments about U.S. racial minorities. One said, "We will not forget."

Some additional negative attitudes on U.S.-Japan relations were:

-MORE-

- 52 percent of respondents said they would support trade sanctions against Japan if the trade imbalance continues between the two nations;
- 23 percent of Senators and Representatives replying said they were satisfied with Japan's actions in the Persian Gulf crisis, while 53 percent were dissatisfied; and
- 43 percent want withdrawal of U.S. troops from Japan, while 26 percent support continued military presence.

Brighter attitudes from survey results included:

- 91 percent of those replying felt Japan should broaden its political and economic role in world affairs;
- 59 percent believe Japan shares the same basic values as the U.S. and NATO allies, while 22 percent disagreed; and
- 56 percent do not expect Japan to emerge in the future as a threat to the U.S., while 44 percent said this could well happen.

Differences in age, party and geography played some role in responses to a few questions. For those born in 1940 or earlier, 71 percent agreed that the U.S. must take special care not to be deceived in dealings with Japan, while only 46 percent of those born in 1941 or later agreed. Of these older respondents, 59 percent held unfavorable views of Japan's current world role, while of younger members of Congress, 41 percent expressed views unfavorable in some respects.

Among the respondents who agree that Japan should expand its role in the world, 59 percent were Democrats, and 32 percent

were Republicans. Thirteen percent of Democratic respondents felt the U.S. should maintain troops in Japan while 39 percent of Republicans did.

Because numbers of respondents are relatively small in each regional grouping, regional summaries should be viewed with care. Fifty-nine percent of respondents from Northern industrial states consider Japan as a possible future threat to the U.S., the only regional group to hold this as a majority viewpoint.

Only 44 percent of Senators and Representatives from Northern industrial states viewed U.S.-Japan relations as strong enough to overcome current problems. In all other regions, a majority felt the relationship is strong enough to meet challenges.

Other questions related to reasons for Japan's post-World War II economic "miracle." With some overlapping permitted, 51 percent believed that close ties among Japanese government, business, and labor contributed most to this. Thirty-two percent credited security protection afforded Japan by the U.S., and 21 percent credited unique aspects of Japanese culture and society.

Of all respondents, 87 percent said it is important for the U.S. to preserve good relations with Japan, and 58 percent said the friendship of the two nations is strong enough to withstand current pressures. But only one of each seven respondents expressed this view strongly.

Asked if they believe the absence of an effective trade or

industrial policy on the part of the U.S. might be a significant factor contributing to the U.S.-Japan trade imbalance, 25 percent of respondents said yes, while 51 percent said no. Party affiliation helped guide these answers: 39 percent of Democrats replied yes to this question, while 73 percent of Republicans disagreed.

Jarol Manheim of The George Washington University and Kenichiro Nakajima, Washington bureau chief of Mainichi newspapers, coordinated the poll.

BOB _____

DEBBIE _____

FAY _____

HEATHER Cathy

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE B

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

CNC

Don't send to ① Washington
Post.

"Weekend"
or "Exhibits"
and to ① "Where" Magazine.

AUTHOR: Heather Pitt

DATE RELEASED: 11-26-91

DIMOCK GALLERY 6-21-23-25

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - b) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - b) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings NOT POST
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - b) specialized publication reporters
 - c) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - b) TV reporters
 - c) specialized publication reporters
- 26) Engineering
 - a) TV reporters
 - b) specialized publication reporters
 - c) calendar listings
- 27) Environment
 - a) newspaper reporters
 - b) TV reporters
 - c) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - c) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Copy to Lenore Miller
Dimock Gallery
Lisaer and lower level

EFFECTIVE 4/91, GWU

CG 24

Nov. 26, 1991

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**GW DIMOCK GALLERY EXHIBITS HIGHLIGHT WORKS BY
WASHINGTON'S AFRICAN-AMERICAN ARTISTS**

EVENT: The George Washington University Dimock Gallery hosts a cooperative exhibit with Howard University, "African-American Artists in Washington: Selections from the Permanent Collection of the Howard University Gallery of Art and the Permanent Collection of The George Washington University."

WHEN: Dec. 12, 1991 - Jan. 2, 1992
Tuesday - Friday, 10 a.m. to 5 p.m.
Saturday, noon to 5 p.m.
Closed to the public Sunday and Monday

WHERE: Dimock Gallery
The George Washington University
Lisner Auditorium, off the lower lounge
21st and H Sts., NW

COST: Free and open to the public

NOTE: Once the GW-Howard cooperative exhibit is completed, some of the works from GW's Permanent Collection will continue to be displayed in "Selections from the GW Permanent Collection: Traditional African Sculpture and Works by African-American Artists." This exhibit contains tribal sculpture from Upper Volta, Cameroon Grasslands, Ivory Coast and Nigeria, among other nations, as well as two-dimensional works by African-American artists.

WHEN: Jan. 2, - Jan. 31, 1991
Tuesday - Friday, 10 a.m. to 5 p.m.
Saturday, noon to 5 p.m.
Closed to the public Sunday and Monday

-More-

WHERE: Lisner Auditorium, lower lounge lobby
The George Washington University
21st and H Sts., NW

COST: Free and open to the public

BACKGROUND:

GW's Dimock Gallery hosts a cooperative exhibition with Howard University inspired by "An Inside View: African and African-American Selections from the Permanent Collection," a recent installation of selected works at Howard University Gallery of Art. The collection includes the work of Alma Thomas (1891-1978), a well-known artist who was the first graduate of the Howard University fine arts department. GW acquired Thomas' "Nature's Red Impressions," in 1968 as a gift from the artist. GW also purchased Sam Gilliam's "With Blue" in 1967.

"Many of the works in the exhibition share an affinity for Color Field painting, decorative patterning, expressionism and may have been inspired by mystical and abstract qualities of African tribal sculpture," says Lenore Miller, curator of GW's Dimock Gallery. "In some of the works, the influence of musical themes on art is very apparent."

Both Howard University Gallery of Art and GW's Dimock Gallery have similarities. The collections have much to do with the development of art studies at the institutions and represent a dedicated effort to collect important local artists who have been active in their respective institutions. Both collections have grown over the years largely through the support of public patronage and private donors, and both share an educational mission with a University community.

"This exhibition expects to make aesthetic and scholarly connections between the two collections in the spirit of celebrating a common interest in the living tradition of African-American art," Miller adds. "The exhibition also will be a small scale testimonial to the history of those artists who have contributed to the growth of Washington D.C. as an art center in the past."

Artists included in the exhibition are David Driskell, Sam Gilliam, Lois M. Jones, Lloyd G. McNeil Jr., Delilah Pierce, Alfred Smith, Alma Thomas, James Wells, and others.

Nov. 26, 1991

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**GW DIMOCK GALLERY EXHIBITS HIGHLIGHT WORKS BY
WASHINGTON'S AFRICAN-AMERICAN ARTISTS**

EVENT: The George Washington University Dimock Gallery hosts a cooperative exhibit with Howard University, "African-American Artists in Washington: Selections from the Permanent Collection of the Howard University Gallery of Art and the Permanent Collection of The George Washington University."

WHEN: Dec. 12, 1991 - Jan. 2, 1992
Tuesday - Friday, 10 a.m. to 5 p.m.
Saturday, noon to 5 p.m.
Closed to the public Sunday and Monday

WHERE: Dimock Gallery
The George Washington University
Lisner Auditorium, off the lower lounge
21st and H Sts., NW

COST: Free and open to the public

NOTE: Once the GW-Howard cooperative exhibit is completed, some of the works from GW's Permanent Collection will continue to be displayed in "Selections from the GW Permanent Collection: Traditional African Sculpture and Works by African-American Artists." This exhibit contains tribal sculpture from Upper Volta, Cameroon Grasslands, Ivory Coast and Nigeria, among other nations, as well as two-dimensional works by African-American artists.

WHEN: Jan. 2, - Jan. 31, 1991
Tuesday - Friday, 10 a.m. to 5 p.m.
Saturday, noon to 5 p.m.
Closed to the public Sunday and Monday

-More-

WHERE: Lisner Auditorium, lower lounge lobby
The George Washington University
21st and H Sts., NW

COST: Free and open to the public

BACKGROUND:

GW's Dimock Gallery hosts a cooperative exhibition with Howard University inspired by **"An Inside View: African and African-American Selections from the Permanent Collection,"** a recent installation of selected works at Howard University Gallery of Art. The collection includes the work of Alma Thomas (1891-1978), a well-known artist who was the first graduate of the Howard University fine arts department. GW acquired Thomas' "Nature's Red Impressions," in 1968 as a gift from the artist. GW also purchased Sam Gilliam's "With Blue" in 1967.

"Many of the works in the exhibition share an affinity for Color Field painting, decorative patterning, expressionism and may have been inspired by mystical and abstract qualities of African tribal sculpture," says Lenore Miller, curator of GW's Dimock Gallery. "In some of the works, the influence of musical themes on art is very apparent."

Both Howard University Gallery of Art and GW's Dimock Gallery have similarities. The collections have much to do with the development of art studies at the institutions and represent a dedicated effort to collect important local artists who have been active in their respective institutions. Both collections have grown over the years largely through the support of public patronage and private donors, and both share an educational mission with a University community.

"This exhibition expects to make aesthetic and scholarly connections between the two collections in the spirit of celebrating a common interest in the living tradition of African-American art," Miller adds. "The exhibition also will be a small scale testimonial to the history of those artists who have contributed to the growth of Washington D.C. as an art center in the past."

Artists included in the exhibition are David Driskell, Sam Gilliam, Lois M. Jones, Lloyd G. McNeil Jr., Delilah Pierce, Alfred Smith, Alma Thomas, James Wells, and others.

BOB _____

JOANN _____

BBIE _____

KELLIE _____

FAY _____

LORETTA _____

HEATHER *Allen*

PEGGY _____

HELEN _____

RICHARD _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

CNC

Include

Jessica Krash
music Dept.

Acad. ctr. B-144

Internal Distrib.

~~*[Signature]*~~

Nov. 25, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR MORE INFORMATION: (301) 652-7959
(202) 994-6245

CALENDAR RELEASE

PIANIST BRIAN GANZ TEACHES MASTER CLASS AT GW

EVENT: Pianist Brian Ganz will teach a master class at The George Washington University. The class is sponsored by GW's Chamber Music Registry Program.

WHEN: Saturday, Dec. 7, 1991
10 a.m. to 12 noon

WHERE: The George Washington University
Academic Center, Rm. B-120
801 22nd St., NW

COST: \$10 for the public

NOTE: Persons wishing to reserve a coaching time with Ganz, should contact Jessica Krash at (202) 994-6245 or (301) 652-7959.

Nov. 25, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR MORE INFORMATION: (301) 652-7959
(202) 994-6245

CALENDAR RELEASE

PIANIST BRIAN GANZ TEACHES MASTER CLASS AT GW

EVENT: Pianist Brian Ganz will teach a master class at The George Washington University. The class is sponsored by GW's Chamber Music Registry Program.

WHEN: Saturday, Dec. 7, 1991
10 a.m. to 12 noon

WHERE: The George Washington University
Academic Center, Rm. B-120
801 22nd St., NW

COST: \$10 for the public

NOTE: Persons wishing to reserve a coaching time with Ganz, should contact Jessica Krash at (202) 994-6245 or (301) 652-7959.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE *Author*

LORETTA *Syn*

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

CWC

*Loudoun
Cty.
Scholarships*

[Signature]

Local Daily

- a) Metro Desk
b) Local, Capital Life
c) National Desk

Metro Newspapers

- a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
e) Loudoun County

Local TV

- a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
b) National Coverage

National Daily

- a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor

Wire Services

- a) City Desk
b) National Desk
c) Broadcast
d) Daybooks

Syndicates/News Services

- a) Newspapers
b) Broadcast

National Broadcast

- a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
j) Israel

NOTE: Underlined categories which follow are for categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
b) specialized publication reporters (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
b) specialized publication reporters

13) Art

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

14) Black-oriented Audience

- a) newspapers
b) radio
c) TV
d) specialized publications

15) Business

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List

18) Computers

- a) newspaper reporters
b) specialized publication reporters
c) calendar listings

19) Congress

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

20) Consumer

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

21) Dance

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

22) Drama

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

23) Economics/Finance

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

24) Education

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

25) Energy

- a) newspaper reporters
b) TV reporters
c) specialized publication reporters

26) Engineering

- a) TV reporters
b) specialized publication reporters
c) calendar listings

27) Environment

- a) newspaper reporters
b) TV reporters
c) specialized publication reporters

28) Federal

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

29) Film

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

30) Health Services

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
b) specialized publication reporters
c) calendar listings

36) Media

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

37) Military

- a) newspapers
b) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

40) Politics

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
b) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

45) Religion

- a) newspaper reporters
b) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
b) specialized publication reporters

47) Science

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

48) Technology

- a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) calendar listings

49) Telecommunications

- a) newspaper reporters
b) specialized publication reporters
c) calendar listings

50) Travel

- a) newspaper reporters
b) specialized publications (in-flight magazines)
c) travel trade publications

51) White House

- a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
b) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings

55) Space

- a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters

56) President's List

- a) media
b) colleagues

57) Terrorism

- a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) calendar listings

58) Jewish Media

- a) newspapers
b) broadcast

59) AIDS

- a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters

60) International

- a) newspapers
b) radio reporters
c) TV reporters
d) specialized publication reporters

61) Banking

- a) newspapers
b) TV reporters
c) specialized publication reporters

OTHER:

EFFECTIVE 4/91, GWU

Kellie - 2545
Peter Smith
Dean SEHD
Fanger SDT

Nov. 26, 1991
CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

GW AWARDS SCHOLARSHIPS TO LOUDOUN COUNTY FOR TEACHERS

Beginning next summer, The George Washington University will offer teacher education scholarships to graduates of Loudoun County, Va., public schools, University President Stephen Joel Trachtenberg announced today.

One scholarship will be awarded each year to a student who enrolls in the School of Education and Human Development's teacher education program, leading to a master of arts degree in education and teacher certification. The scholarship will cover tuition costs only.

"The scholarship program is a way for The George Washington University to show our appreciation to the Loudoun County community," said Trachtenberg. "They have been tremendously supportive of our efforts to develop the University's Virginia campus."

To inaugurate the program, two students will be selected for the coming year and subsequently one student will be chosen in each of the two succeeding years. In total, four GW scholarships will be awarded over a three-year period. The anticipated value of each scholarship will be approximately \$17,640 - \$22,050, depending on the major field of study selected by the student.

--MORE--

"We very much appreciate the opportunity to work with The George Washington University in this continuing effort to enhance the teaching profession in Loudoun County," said John J. Daniels, assistant superintendent for personnel services for Loudoun County Public Schools. "It is imperative that universities and school systems work cooperatively in such endeavors to enable our teachers to prepare students to meet the challenges of the 21st Century."

In addition to graduation from one of Loudoun County's public schools, applicants must have earned a bachelor's degree from an accredited college or university, exhibit a strong commitment to teaching, meet GW entrance requirements and be able to take classes on a full-time basis. The selected students can pursue specialized study in elementary, secondary or special education. All classes will be taken on GW's Washington, DC, campus and an internship in Loudoun County will be required as part of the program.

According to Jay Shotel, special assistant to President Trachtenberg and a professor of special education, priority will be given to scholarship applicants who are interested in teaching in content areas or subjects "considered to be of high need" by Loudoun County officials, such as math, science and special education. Scholarship recipients will be selected in a joint process by GW and Loudoun County school personnel.

The GW School of Education and Human Development (SEHD) offers graduate study in a variety of education fields leading to

master's and doctorate degrees. Areas of study include teacher education, school administration, human resource development, counseling and education policy. SEHD places particular emphasis on its teacher training, specifically programs geared toward recent liberal arts graduates, retired military personnel and other professionals who decide to redirect their efforts toward teaching as a career.

Nov. 26, 1991
CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

GW AWARDS SCHOLARSHIPS TO LOUDOUN COUNTY FOR TEACHERS

Beginning next summer, The George Washington University will offer teacher education scholarships to graduates of Loudoun County, Va., public schools, University President Stephen Joel Trachtenberg announced today.

One scholarship will be awarded each year to a student who enrolls in the School of Education and Human Development's teacher education program, leading to a master of arts degree in education and teacher certification. The scholarship will cover tuition costs only.

"The scholarship program is a way for The George Washington University to show our appreciation to the Loudoun County community," said Trachtenberg. "They have been tremendously supportive of our efforts to develop the University's Virginia campus."

To inaugurate the program, two students will be selected for the coming year and subsequently one student will be chosen in each of the two succeeding years. In total, four GW scholarships will be awarded over a three-year period. The anticipated value of each scholarship will be approximately \$17,640 - \$22,050, depending on the major field of study selected by the student.

--MORE--

"We very much appreciate the opportunity to work with The George Washington University in this continuing effort to enhance the teaching profession in Loudoun County," said John J. Daniels, assistant superintendent for personnel services for Loudoun County Public Schools. "It is imperative that universities and school systems work cooperatively in such endeavors to enable our teachers to prepare students to meet the challenges of the 21st Century."

In addition to graduation from one of Loudoun County's public schools, applicants must have earned a bachelor's degree from an accredited college or university, exhibit a strong commitment to teaching, meet GW entrance requirements and be able to take classes on a full-time basis. The selected students can pursue specialized study in elementary, secondary or special education. All classes will be taken on GW's Washington, DC, campus and an internship in Loudoun County will be required as part of the program.

According to Jay Shotel, special assistant to President Trachtenberg and a professor of special education, priority will be given to scholarship applicants who are interested in teaching in content areas or subjects "considered to be of high need" by Loudoun County officials, such as math, science and special education. Scholarship recipients will be selected in a joint process by GW and Loudoun County school personnel.

The GW School of Education and Human Development (SEHD) offers graduate study in a variety of education fields leading to

master's and doctorate degrees. Areas of study include teacher education, school administration, human resource development, counseling and education policy. SEHD places particular emphasis on its teacher training, specifically programs geared toward recent liberal arts graduates, retired military personnel and other professionals who decide to redirect their efforts toward teaching as a career.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN *Ann* _____

KELLIE ~~RD~~ _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Please proof

a girl

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU

264
928
414

December 4, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GEORGE WASHINGTON UNIVERSITY'S MLK CONVOCATION
CELEBRATES LEADERS WHO KEEP THE DREAM IN ACTION

Freedom songs and freedom marchers will set the stage for The George Washington University's 6th Annual Martin Luther King Jr. Awards Convocation when Larry EchoHawk, Randall Robinson and Odetta are honored for their human rights efforts in keeping King's dream alive.

The Convocation will be held on Wednesday, Jan. 15, at GW's Lisner Auditorium, 21st and H Streets, NW, at 7 p.m. The program is free and open to the public.

The 1992 honorees -- America's first Native American to be elected a state attorney general, a leader of the Free South Africa movement, and a civil rights singer - activist -- will be awarded GW's Martin Luther King Jr. Medal for Outstanding Professional Service. The recipient of the MLK Student Medal for Outstanding Community Service will be announced at the ceremony.

The celebration also will feature a ceremonial Native American "honoring song" performed by the Little River Singers and a musical sing-along led by Odetta with GW's contemporary

MORE

jazz quartet *Elegance*, the 30 voices of the GW Gospel Choir and the audience.

Following the Convocation, a free reception will be held in Market Square of GW's Marvin Center, 800 21st St., NW.

GW President Stephen Joel Trachtenberg called Odetta "one of the greatest musical representatives of the civil rights era" and described Robinson and EchoHawk as "freedom marchers who are forging their own visions of human rights."

Some young people may not know all the honorees, but "educating the public" is a major objective of the Convocation, Trachtenberg says. "I hope that parents, teachers, youth leaders, indeed anyone who says he or she values freedom, will come hear these voices of human rights."

GW's Martin Luther King Jr. Medal has been awarded annually since the late '80s to celebrate and recognize individuals who exemplify the human values embodied in the ministry of King: commitment, multiculturalism, peace, nonviolence, conscience, personal integrity and community, ethical or religious reflection. Recipients of the medal are leaders in the public arena who have maintained a life in consonance with these ideals. Larry EchoHawk was inaugurated as Idaho's 30th Attorney General on January 7, 1991. A member of the Pawnee Tribe, he is the first Native American in U.S. history to be elected a state attorney general and the first Democrat in a strongly Republican state to capture that office since 1970. USA Weekend named him one of "the 20 most promising people in politics" in a field

that included D.C. Mayor Sharon Pratt Dixon, Texas senator Phil Gramm and California governor Pete Wilson.

EchoHawk began his legal career with California Indian Legal Services in Oakland, Calif., and later opened a private practice in Salt Lake City. He holds degrees from Brigham Young University and the University of Utah. EchoHawk has been a liaison in settling disputes between state government and Indian tribes and an activist in educational and environmental issues, as well as a champion for the prevention of child abuse. He was also the keynote speaker at the State of Idaho's first King celebration.

Organized in 1977, TransAfrica is the African-American lobby for Africa and the Caribbean guided by Executive Director Randall Robinson, a Harvard-trained attorney. A noted human rights advocate, Robinson is perhaps best known for his leadership in the Free South Africa Movement which, for more than a year, held daily protests in front of the South African Embassy in Washington, D.C., and compelled former President Reagan in 1985 to impose economic sanctions against South Africa.

As executive director of TransAfrica and TransAfrica Forum, an education and outreach effort established in 1981, Robinson has spoken out against human rights violations in Liberia, Zaire, Haiti and Ethiopia. He has arranged talks between U.S. policymakers and renowned leaders such as Oliver Tambo, president

MORE

of the African National Congress (ANC), and Michael Manley, Prime Minister of Jamaica.

Before Tracy Chapman moved audiences with her songs of social commentary, there was **Odetta**. For more than four decades Odetta's deep, impassioned voice has thrilled audiences from Newport, R.I., to Zimbabwe with a repertoire that includes blues, folk music, opera, spirituals and jazz idioms which she has performed in concert, film and on recordings.

A woman of wide ranging political and musical interests, **Odetta** participated in the civil rights march in Selma, Ala., and in the 1963 and 1983 marches on Washington. Other causes have included a Colorado Opera benefit with "break" dancers, Project Hunger and anti-apartheid rallies, as well as activism for housing, community music schools, senior citizens and historic preservation.

In continuation of the spirit of the celebration, on Thursday, Jan. 16, **Odetta** will meet with students in an open forum to discuss the civil rights movement. On Friday, Jan. 17 at 8 p.m. GW and District Curators will present "**Songs of Peace and Protest -- A Tribute to Dr. Martin Luther King, Jr.**" at Lisner Auditorium. The performance will feature **Odetta** and **Women of the Calabash**, a pan-African trio. For ticket information call: (202) 994-1500 or District Curators (202) 783-0360.

December 4, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GEORGE WASHINGTON UNIVERSITY'S MLK CONVOCATION
CELEBRATES LEADERS WHO KEEP THE DREAM IN ACTION

Freedom songs and freedom marchers will set the stage for The George Washington University's 6th Annual Martin Luther King Jr. Awards Convocation when Larry EchoHawk, Randall Robinson and Odetta are honored for their human rights efforts in keeping King's dream alive.

The Convocation will be held on Wednesday, Jan. 15, at GW's Lisner Auditorium, 21st and H Streets, NW, at 7 p.m. The program is free and open to the public.

The 1992 honorees -- America's first Native American to be elected a state attorney general, a leader of the Free South Africa movement, and a civil rights singer - activist -- will be awarded GW's Martin Luther King Jr. Medal for Outstanding Professional Service. The recipient of the MLK Student Medal for Outstanding Community Service will be announced at the ceremony.

The celebration also will feature a ceremonial Native American "honoring song" performed by the Little River Singers and a musical sing-along led by Odetta with GW's contemporary

MORE

jazz quartet Elegance, the 30 voices of the GW Gospel Choir and the audience.

Following the Convocation, a free reception will be held in Market Square of GW's Marvin Center, 800 21st St., NW.

GW President Stephen Joel Trachtenberg called Odetta "one of the greatest musical representatives of the civil rights era" and described Robinson and EchoHawk as "freedom marchers who are forging their own visions of human rights."

Some young people may not know all the honorees, but "educating the public" is a major objective of the Convocation, Trachtenberg says. "I hope that parents, teachers, youth leaders, indeed anyone who says he or she values freedom, will come hear these voices of human rights."

GW's Martin Luther King Jr. Medal has been awarded annually since the late '80s to celebrate and recognize individuals who exemplify the human values embodied in the ministry of King: commitment, multiculturalism, peace, nonviolence, conscience, personal integrity and community, ethical or religious reflection. Recipients of the medal are leaders in the public arena who have maintained a life in consonance with these ideals. Larry EchoHawk was inaugurated as Idaho's 30th Attorney General on January 7, 1991. A member of the Pawnee Tribe, he is the first Native American in U.S. history to be elected a state attorney general and the first Democrat in a strongly Republican state to capture that office since 1970. USA Weekend named him one of "the 20 most promising people in politics" in a field

that included D.C. Mayor Sharon Pratt Dixon, Texas senator Phil Gramm and California governor Pete Wilson.

EchoHawk began his legal career with California Indian Legal Services in Oakland, Calif., and later opened a private practice in Salt Lake City. He holds degrees from Brigham Young University and the University of Utah. EchoHawk has been a liaison in settling disputes between state government and Indian tribes and an activist in educational and environmental issues, as well as a champion for the prevention of child abuse. He was also the keynote speaker at the State of Idaho's first King celebration.

Organized in 1977, TransAfrica is the African-American lobby for Africa and the Caribbean guided by Executive Director Randall Robinson, a Harvard-trained attorney. A noted human rights advocate, Robinson is perhaps best known for his leadership in the Free South Africa Movement which, for more than a year, held daily protests in front of the South African Embassy in Washington, D.C., and compelled former President Reagan in 1985 to impose economic sanctions against South Africa.

As executive director of TransAfrica and TransAfrica Forum, an education and outreach effort established in 1981, Robinson has spoken out against human rights violations in Liberia, Zaire, Haiti and Ethiopia. He has arranged talks between U.S. policymakers and renowned leaders such as Oliver Tambo, president

MORE

of the African National Congress (ANC), and Michael Manley, Prime Minister of Jamaica.

Before Tracy Chapman moved audiences with her songs of social commentary, there was Odetta. For more than four decades Odetta's deep, impassioned voice has thrilled audiences from Newport, R.I., to Zimbabwe with a repertoire that includes blues, folk music, opera, spirituals and jazz idioms which she has performed in concert, film and on recordings.

A woman of wide ranging political and musical interests, Odetta participated in the civil rights march in Selma, Ala., and in the 1963 and 1983 marches on Washington. Other causes have included a Colorado Opera benefit with "break" dancers, Project Hunger and anti-apartheid rallies, as well as activism for housing, community music schools, senior citizens and historic preservation.

In continuation of the spirit of the celebration, on Thursday, Jan. 16, Odetta will meet with students in an open forum to discuss the civil rights movement. On Friday, Jan. 17 at 8 p.m. GW and District Curators will present "Songs of Peace and Protest -- A Tribute to Dr. Martin Luther King, Jr." at Lisner Auditorium. The performance will feature Odetta and Women of the Calabash, a pan-African trio. For ticket information call: (202) 994-1500 or District Curators (202) 783-0360.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE *Author*

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

*Norton's
Speech*

Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

NOTE: Underlined categories which follow are for categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- b) specialized publication reporters (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
- b) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- a) newspaper reporters
- b) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- a) newspaper reporters
- b) specialized publication reporters

35) Literary

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- b) specialized publications

38) Museums

- a) newspaper reporters
- b) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- b) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- b) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- b) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- c) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- b) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- a) newspaper reporters
- b) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- b) TV reporters
- c) specialized publication reporters

OTHER: _____

Adeline Romstedt
Admissions
Rice Hall, 201

EFFECTIVE 4/91, GWU

Valerie Epps
MSSC
Bldg. HH

Sammy Robinson
Admissions
Rice, 2nd fl.

Dec. 4, 1991

CONTACT: Kellie Boyet
(202) 994-6460

REQUEST FOR COVERAGE

DC DELEGATE ELEANOR HOLMES NORTON ADDRESSES GW COMMUNITY
ON DIVERSITY IN EDUCATION

EVENT: Eleanor Holmes Norton, the Washington, D.C., delegate to the U.S. House of Representatives, will discuss diversity in education with The George Washington University community, prospective college students and their families during a special program celebrating multiculturalism on campus. Norton's speech will be the highlight of Multicultural Students Day, an event this year devoted to diversity in education.

Multicultural Students Day is sponsored by the GW Office of Admissions and the Multicultural Student Service Center.

WHEN: Monday, Dec. 9, 1991
9:00 a.m.

WHERE: The George Washington University
Marvin Center, Third Floor Ballroom
800 21st Street, NW

--30--

Media interested in attending Delegate Norton's speech should contact Kellie Boyet, GW Office of University Relations at (202) 994-6460.

Dec. 4, 1991

CONTACT: Kellie Boyet
(202) 994-6460

REQUEST FOR COVERAGE

DC DELEGATE ELEANOR HOLMES NORTON ADDRESSES GW COMMUNITY
ON DIVERSITY IN EDUCATION

EVENT: Eleanor Holmes Norton, the Washington, D.C., delegate to the U.S. House of Representatives, will discuss diversity in education with The George Washington University community, prospective college students and their families during a special program celebrating multiculturalism on campus. Norton's speech will be the highlight of Multicultural Students Day, an event this year devoted to diversity in education.

Multicultural Students Day is sponsored by the GW Office of Admissions and the Multicultural Student Service Center.

WHEN: Monday, Dec. 9, 1991
9:00 a.m.

WHERE: The George Washington University
Marvin Center, Third Floor Ballroom
800 21st Street, NW

--30--

Media interested in attending Delegate Norton's speech should contact Kellie Boyet, GW Office of University Relations at (202) 994-6460.

BOB _____

DEBBIE _____

FAY _____

crutcher
HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Cmc

AUTHOR: Heather Jell

DATE RELEASED: 12-91

12-91

115 = 174

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - b) specialized publication reporters
 - c) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters

EFFECTIVE 4/91, GWU

2 copies to Heather
2 to Jeff Henig
Center for Wash Area
Studio 8
2020 K St. S-290
Linda Wheeler
Wash. Post
1K5D 15 on St
NW.
WDC, 20071

Dec. 5, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

TWO GW REPORTS OUTLINE HISPANIC ORGANIZATIONS IN DC

There are some 85 private community organizations currently serving the Hispanic population in the Washington area, with goals and demographic compositions as rich and varied as the population they serve. Yet while these groups give many options to Hispanic residents seeking aid or camaraderie, they are also fragmented and a source of confusion to the community, concludes the author of the report "Hispanic Organizations of the Washington Metropolitan Area: An Analytic Profile."

The analytic profile is one of two occasional papers on the organizational world of local Hispanic organizations recently released by The George Washington University Center for Washington Area Studies (CWAS). The Center also released "Hispanic Organizations of the Washington Area: An Annotated Directory." The two papers resulted from an extensive survey conducted by Tia-Ann Murchi-Beyma, a 1991 CWAS fellow and graduate student at GW. Leaders of 83 organizations were interviewed on a variety of topics pertaining to their

-More-

organization, including origin, explicit function, demographics of membership, organizational structure, funding, publications and issues they identify as important.

"These papers fill a need for better understanding of the organizations that serve a growing Hispanic population in the Washington metropolitan area," says Jeffrey R. Henig, CWAS director.

The interviews revealed that Hispanic institutions serve the dual functions of drawing their members into the broader economic and social community of the nation in which they have settled and helping preserve the best of Hispanic culture.

However, the study shows that there is little communication or cooperation among the organizations. In "Hispanic Organizations of the Washington Area: An Analytic Profile," Murchi-Beyma writes "Indeed, many had little idea of the existence of other groups with which they might find common cause or to which they might refer their own members."

She adds that "many of the groups have only limited agendas, and those that are more ambitious are forced to battle simply to maintain existing services. While some of the organizations have proven tenacious, others appear to be fragile and dependent on a few individuals for their continued existence."

Murchie-Beyma indicates that such a tenuous existence does not greatly differ with information about Hispanic organizations in other communities. While voluntarism helps to sustain these

organizations, most appear unable to provide substantial services to large needy populations without government assistance.

Hispanics must compete with other resources for shrinking supply of public resources. Government responses will be determined not only by need, but also by the political "muscle" that competing groups exercise, she writes. Yet "few of the organizations identified political action as part of their mission, and a number took explicit pains to deny any kind of partisan orientation."

Murchie-Beyma suggests that "it is possible that metro-wide geographical coverage of many of the groups dilutes potential political organization." However, she adds "the obstacles to pursuing political avenues in these different state-level jurisdictions are daunting. Some of the social service providers, which focus more locally, may have restrictions on political activities tied to public funds they depend upon."

"Hispanic Organizations of the Washington Area: An Annotated Directory," provides information about 83 organizations that responded to a survey conducted by Murchie-Beyma. The directory includes basic contact information, publications, executives, and a brief background on each organization.

Copies of the reports, at \$6.50 each, can be obtained by calling GW's Center for Washington Area Studies at (202) 676-4246.

Dec. 5, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

TWO GW REPORTS OUTLINE HISPANIC ORGANIZATIONS IN DC

There are some 85 private community organizations currently serving the Hispanic population in the Washington area, with goals and demographic compositions as rich and varied as the population they serve. Yet while these groups give many options to Hispanic residents seeking aid or camaraderie, they are also fragmented and a source of confusion to the community, concludes the author of the report "Hispanic Organizations of the Washington Metropolitan Area: An Analytic Profile."

The analytic profile is one of two occasional papers on the organizational world of local Hispanic organizations recently released by The George Washington University Center for Washington Area Studies (CWAS). The Center also released "Hispanic Organizations of the Washington Area: An Annotated Directory." The two papers resulted from an extensive survey conducted by Tia-Ann Murchi-Beyma, a 1991 CWAS fellow and graduate student at GW. Leaders of 83 organizations were interviewed on a variety of topics pertaining to their

-More-

organization, including origin, explicit function, demographics of membership, organizational structure, funding, publications and issues they identify as important.

"These papers fill a need for better understanding of the organizations that serve a growing Hispanic population in the Washington metropolitan area," says Jeffrey R. Henig, CWAS director.

The interviews revealed that Hispanic institutions serve the dual functions of drawing their members into the broader economic and social community of the nation in which they have settled and helping preserve the best of Hispanic culture.

However, the study shows that there is little communication or cooperation among the organizations. In "Hispanic Organizations of the Washington Area: An Analytic Profile," Murchi-Beyma writes "Indeed, many had little idea of the existence of other groups with which they might find common cause or to which they might refer their own members."

She adds that "many of the groups have only limited agendas, and those that are more ambitious are forced to battle simply to maintain existing services. While some of the organizations have proven tenacious, others appear to be fragile and dependent on a few individuals for their continued existence."

Murchie-Beyma indicates that such a tenuous existence does not greatly differ with information about Hispanic organizations in other communities. While voluntarism helps to sustain these

organizations, most appear unable to provide substantial services to large needy populations without government assistance.

Hispanics must compete with other resources for shrinking supply of public resources. Government responses will be determined not only by need, but also by the political "muscle" that competing groups exercise, she writes. Yet "few of the organizations identified political action as part of their mission, and a number took explicit pains to deny any kind of partisan orientation."

Murchie-Beyma suggests that "it is possible that metro-wide geographical coverage of many of the groups dilutes potential political organization." However, she adds "the obstacles to pursuing political avenues in these different state-level jurisdictions are daunting. Some of the social service providers, which focus more locally, may have restrictions on political activities tied to public funds they depend upon."

"Hispanic Organizations of the Washington Area: An Annotated Directory," provides information about 83 organizations that responded to a survey conducted by Murchie-Beyma. The directory includes basic contact information, publications, executives, and a brief background on each organization.

--30--

Copies of the reports, at \$6.50 each, can be obtained by calling GW's Center for Washington Area Studies at (202) 676-4246.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

JAMIE _____

JANE _____

HELEN _____

JOANN *Arthur*

KELLIE _____

LORETTA ✓

PEGGY _____

SANDY ✓

TRACY _____

NOTES

Peggy, please ~~send~~ ^{send}

AUTHOR:

DATE RELEASED:

Conference
V. Stevens

503

- 1) Local Daily
- Metro Desk
 - Style, Capital Life
 - National Desk
- 2) Metro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- 3) Local TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- 4) Local Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- Local Coverage
 - National Coverage
- 6) Local Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- 7) Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- 8) Syndicates/News Services
- Newspapers
 - Broadcast
- 9) National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- newspaper reporters
 - specialized publication reporters
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
- National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
- State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

EFFECTIVE 4/91, GWU

December 5, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

VICE PRESIDENT QUAYLE AND THE CHAIRMAN OF W.R. GRACE & CO.
TO ADDRESS GW CONFERENCE ON U.S. DEFENSE ISSUES

EVENT: Vice President Dan Quayle and W.R. Grace and Co., chairman, J. Peter Grace, will keynote the luncheon session of a one-day conference focusing on U.S. defense issues. The conference, "Efficient Defense in an Era of International Transitions," will also feature Senator John McCain (R-Az) as a guest speaker. Other members of Congress, senior administration officials and invited democratic presidential candidates are expected to attend.

The George Washington University's Program on Transitions to Democracy and Citizens Against Government Waste will co-sponsor the event.

Constantine Menges, GW research professor of international relations, is co-chair.

WHEN: Tuesday, Dec. 10, 1991 from 9 a.m. until 6:30 p.m.
Registration begins at 8:30 a.m.
Keynote Luncheon 11:45 until 1 p.m.

WHERE: The George Washington University Marvin Center
800 21st Street, NW
Continental Ballroom, 3rd Floor

COST: Luncheon session: \$8 for students. \$20 for the general public. All other sessions are free of charge

Background: The conference will focus on a major issue of the 1992 national debate -- how much the U.S. defense budget can be reduced in the post-Cold War era. "This indepth analysis may well be the prelude to the 1992 presidential and congressional debates about how big the peace dividend should be," says Menges.

December 5, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

VICE PRESIDENT QUAYLE AND THE CHAIRMAN OF W.R. GRACE & CO.
TO ADDRESS GW CONFERENCE ON U.S. DEFENSE ISSUES

EVENT: Vice President Dan Quayle and W.R. Grace and Co., chairman, J. Peter Grace, will keynote the luncheon session of a one-day conference focusing on U.S. defense issues. The conference, "Efficient Defense in an Era of International Transitions," will also feature Senator John McCain (R-Az) as a guest speaker. Other members of Congress, senior administration officials and invited democratic presidential candidates are expected to attend.

The George Washington University's Program on Transitions to Democracy and Citizens Against Government Waste will co-sponsor the event.

Constantine Menges, GW research professor of international relations, is co-chair.

WHEN: Tuesday, Dec. 10, 1991 from 9 a.m. until 6:30 p.m.
Registration begins at 8:30 a.m.
Keynote Luncheon 11:45 until 1 p.m.

WHERE: The George Washington University Marvin Center
800 21st Street, NW
Continental Ballroom, 3rd Floor

COST: Luncheon session: \$8 for students. \$20 for the general public. All other sessions are free of charge

Background: The conference will focus on a major issue of the 1992 national debate -- how much the U.S. defense budget can be reduced in the post-Cold War era. "This indepth analysis may well be the prelude to the 1992 presidential and congressional debates about how big the peace dividend should be," says Menges.

BOB _____

LEBBIE _____

FAY _____

HEATHER _____

JAMIE _____

JANE _____

HELEN _____

JOANN Bella

KELLIE _____

LORETTA SNA

PEGGY _____

SANDY SH

TRACY _____

NOTES

please proof

Peggy, please send

BOB _____

DEBBIE _____

FAY _____

HEATHER anther

HELEN _____

JAMIE _____

JANE _____

JOANN JS

KELLIE KB

LORETTA LA

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Chf

AUTHOR: J. Stevens

DATE RELEASED: _____

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) Local Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

GW Deans +
Vice Presidents

EFFECTIVE 4/91, GWU

321
108
27
87
543
528

December 5, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

WAMU BROADCASTS PRESIDENTS FORUM WITH DERRICK MCGINTY

EVENT: The "presidents forum" with Derrick McGinty. Stephen Joel Trachtenberg, president of The George Washington University, joins Franklyn Jenifer, president of Howard University, and Joseph Duffey, president of American University, in a frank, roundtable discussion on higher education leadership.

The presidents will discuss such current news events as the resignation of Nobel laureate David Baltimore as president of Rockefeller University for "ineffective leadership;" the ban on race based scholarships; handling issues of "political correctness" with students and professors; college fiscal woes; and how college presidents cope with the demands of their jobs.

WHEN: Tuesday, December 10, 1991
8 p.m.

WHERE: WAMU-FM Radio
88.5 on the dial

Background: The "presidents forum" will bring together leaders from three highly diverse universities to discuss their personal leadership styles and views of higher education today. Trachtenberg recently appeared with Dept. of Education Secretary Lamar Alexander on the New York Times Panel on Higher Education and Business. He is an outspoken advocate for minority access to higher education and the workplace, fiscal responsibility in higher education administration, and a stronger emphasis on teaching and research.

December 5, 1991

CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

WAMU BROADCASTS PRESIDENTS FORUM WITH DERRICK MCGINTY

EVENT: The "presidents forum" with Derrick McGinty. Stephen Joel Trachtenberg, president of The George Washington University, joins Franklyn Jenifer, president of Howard University, and Joseph Duffey, president of American University, in a frank, roundtable discussion on higher education leadership.

The presidents will discuss such current news events as the resignation of Nobel laureate David Baltimore as president of Rockefeller University for "ineffective leadership;" the ban on race based scholarships; handling issues of "political correctness" with students and professors; college fiscal woes; and how college presidents cope with the demands of their jobs.

WHEN: Tuesday, December 10, 1991
8 p.m.

WHERE: WAMU-FM Radio
88.5 on the dial

Background: The "presidents forum" will bring together leaders from three highly diverse universities to discuss their personal leadership styles and views of higher education today. Trachtenberg recently appeared with Dept. of Education Secretary Lamar Alexander on the New York Times Panel on Higher Education and Business. He is an outspoken advocate for minority access to higher education and the workplace, fiscal responsibility in higher education administration, and a stronger emphasis on teaching and research.

AUTHOR: HeatherDATE RELEASED: 12-5-9158
231

- 1) Local Daily
- Metro Desk
 - Style, Capital Life
 - National Desk
- 2) Metro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- 3) Local TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- 4) Local Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- Local Coverage
 - National Coverage
- 6) National Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- 7) Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- 8) Syndicates/News Services
- Newspapers
 - Broadcast
- 9) National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- newspaper reporters
 - specialized publication reporters
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
- National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
- State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International Business
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters
- 62) LISNER
- print
 - radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

Can I see list to take off labels

- 2 Copies Placed

Dec. 5, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

MEDIA TIP SHEET -- HOLIDAY SEASON

CREDIT CARD USE STILL RISING

Robert Dunn, Professor of Economics
(202) 994-7379 [office] (202) 654-2184 [home]

"The numbers seem to indicate that credit card debt is still going up," says Dunn. "People are using credit cards for holiday shopping and their available cash to pay off other debts. It may be that Visa's new offer to let non-financial institutions grant Visa cards will bring pressure on the credit industry to reduce interest rates, causing people to use cards even more."

SELLING THE SEASON

Marilyn L. Liebreinz-Himes, Associate Professor of Marketing
(202) 994-5982 [office] (301) 858-6459 [home]

"This Christmas season retailers are being very innovative in their use of Santa Claus to reach young children. In Annapolis, for example, Santa marches down mainstreet," notes Liebreinz-Himes. "I also believe that promotions are being used more frequently to communicate the message about helping others. Charities are using marketing solicitation as a means of informing people of the giving aspect of Christmas."

"SNOW STORIES"

Bernard Mergen, Professor of American Civilization
(202) 994-7244 [office] (202) 546-8951 [home]

"Between January 15 and January 31, 1890, some 600 passengers were snowbound in a train heading for San Francisco on the Southern Pacific Railroad." Mergen says that "to pass the time,

-More-

the passengers produced their own newspaper, with articles on different passengers, the train's poker and checker champions and the incompetencies of the railroad company. The newspaper, titled 'The Snowbound,' was printed as a souvenir following the trains arrival in San Francisco."

This anecdote is one of many "snow stories" that Mergen has uncovered in his research about people and snow. Mergen is working on a book about people's interaction with snow dating back to the Colonial period. The book depicts snow's effect on human behavior, its portrayal in history and literature, its influence on communities, and other snow-related topics.

FRESHMAN SHOCK

T. Thorne Wiggers, Outreach Coordinator, University Counseling Center

(202) 994-6550 [office]

(202) 265-2181 [home]

"The college student has just gone through final exams and a fair amount of stress. They may even have been preparing for finals by not eating or sleeping properly. Being swept up in holiday preparations could be an abrupt shock." Wiggers cautions parents and students to listen and communicate with each other and to be aware of other changes in the home environment that can compound stress.

Dec. 5, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

MEDIA TIP SHEET -- HOLIDAY SEASON

CREDIT CARD USE STILL RISING

Robert Dunn, Professor of Economics

(202) 994-7379 [office] (202) 654-2184 [home]

"The numbers seem to indicate that credit card debt is still going up," says Dunn. "People are using credit cards for holiday shopping and their available cash to pay off other debts. It may be that Visa's new offer to let non-financial institutions grant Visa cards will bring pressure on the credit industry to reduce interest rates, causing people to use cards even more."

SELLING THE SEASON

Marilyn L. Liebrez-Himes, Associate Professor of Marketing

(202) 994-5982 [office] (301) 858-6459 [home]

"This Christmas season retailers are being very innovative in their use of Santa Claus to reach young children. In Annapolis, for example, Santa marches down mainstreet," notes Liebrez-Himes. "I also believe that promotions are being used more frequently to communicate the message about helping others. Charities are using marketing solicitation as a means of informing people of the giving aspect of Christmas."

"SNOW STORIES"

Bernard Mergen, Professor of American Civilization

(202) 994-7244 [office] (202) 546-8951 [home]

"Between January 15 and January 31, 1890, some 600 passengers were snowbound in a train heading for San Francisco on the Southern Pacific Railroad." Mergen says that "to pass the time,

-More-

the passengers produced their own newspaper, with articles on different passengers, the train's poker and checker champions and the incompetencies of the railroad company. The newspaper, titled 'The Snowbound,' was printed as a souvenir following the trains arrival in San Francisco."

This anecdote is one of many "snow stories" that Mergen has uncovered in his research about people and snow. Mergen is working on a book about people's interaction with snow dating back to the Colonial period. The book depicts snow's effect on human behavior, its portrayal in history and literature, its influence on communities, and other snow-related topics.

FRESHMAN SHOCK

T. Thorne Wiggers, Outreach Coordinator, University Counseling Center

(202) 994-6550 [office]

(202) 265-2181 [home]

"The college student has just gone through final exams and a fair amount of stress. They may even have been preparing for finals by not eating or sleeping properly. Being swept up in holiday preparations could be an abrupt shock." Wiggers cautions parents and students to listen and communicate with each other and to be aware of other changes in the home environment that can compound stress.

BOB _____

CHRIS _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

Cmc - au Ra

SANDY _____

TRACY _____

NOTES

pls proof

Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk

Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
e) Loudoun County

Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show

Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show

General Interest and News Magazine
a) Local Coverage
b) National Coverage

National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor

Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks

Syndicates/News Services
a) Newspapers
b) Broadcast

National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows

Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
j) Israel

NOTE: Underlined categories which follow are for categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE
Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
b) specialized publication reporters (magazine, newsletters, etc.)

Architecture
a) newspaper reporters
b) specialized publication reporters

13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications

15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List

18) Computers
a) newspaper reporters
b) specialized publication reporters
c) calendar listings

19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

25) Energy
a) newspaper reporters
b) TV reporters
c) specialized publication reporters

26) Engineering
a) TV reporters
b) specialized publication reporters
c) calendar listings

27) Environment
a) newspaper reporters
b) TV reporters
c) specialized publication reporters

28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

31) Historical
d) specialized publication reporters

32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

33) Law/The Courts
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) law reviews

34) Libraries
d) specialized publication reporters

35) Literary
a) newspaper reporters
b) specialized publication reporters
c) calendar listings

36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

37) Military
a) newspapers
b) specialized publications

38) Museums
d) specialized publication reporters

39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

41) Pentagon/Defense
National Security
a) newspaper reporters
b) TV reporters
c) specialized publication reporters

42) Public Policy
a) newspaper reporters
b) specialized publication reporters

43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

45) Religion
a) newspaper reporters
b) specialized publication reporters

46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
b) specialized publication reporters

47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

48) Technology
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) calendar listings

49) Telecommunications
a) newspaper reporters
b) specialized publication reporters
c) calendar listings

50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
c) travel trade publications

51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

52) Women's Issues
a) newspaper reporters
b) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience
d) specialized publications

54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings

55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters

56) President's List
a) media
b) colleagues

57) Terrorism
a) newspaper reporters
b) TV reporters
c) specialized publication reporters
d) calendar listings

58) Jewish Media
a) newspapers
b) broadcast

59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters

60) International
a) newspapers
b) radio reporters
c) TV reporters
d) specialized publication reporters

61) Banking
a) newspapers
b) TV reporters
c) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU
117
58
75

Dec. 11, 1991
PUBLIC CONTACT: (202) 994-7216
MEDIA CONTACT: Christopher M. Changery
(202) 994-6460

REQUEST FOR COVERAGE

GW SPONSORS CAREER NIGHT FOR EAP'S

EVENT: A free workshop called "Careers in Employee Assistance," sponsored by The George Washington University Center for Career Education and Workshops' Employee Assistance Professional Program.

The workshop will include a panel discussion by employee assistance professionals from the federal government, private industry and GW.

WHEN: Wednesday, Jan. 8, 1991
6 to 8 p.m.

WHERE: Room T-206
Academic Center
801 22nd St. N.W.
The George Washington University

ADMISSION: Free

*** Media interested in attending should contact Christopher M. Changery in the GW Office of University Relations at (202) 994-6460.

BACKGROUND:

According to the July 1990 issue of Working Women Magazine, employee assistance is one the fastest growing career fields in the U.S. today. Part of the reason for the growth is the Drug-Free Workplace Act of 1988, which encourages all employers, small and large, to implement employee assistance programs.

For more information on the Employee Assistance Professional Program, call the GW Center for Career Education and Workshops at (202) 994-7216.

Dec. 11, 1991

PUBLIC CONTACT: (202) 994-7216

MEDIA CONTACT: Christopher M. Changery
(202) 994-6460

REQUEST FOR COVERAGE

GW SPONSORS CAREER NIGHT FOR EAP'S

EVENT: A free workshop called "Careers in Employee Assistance," sponsored by The George Washington University Center for Career Education and Workshops' Employee Assistance Professional Program.

The workshop will include a panel discussion by employee assistance professionals from the federal government, private industry and GW.

WHEN: Wednesday, Jan. 8, 1991
6 to 8 p.m.

WHERE: Room T-206
Academic Center
801 22nd St. N.W.
The George Washington University

ADMISSION: Free

*** Media interested in attending should contact Christopher M. Changery in the GW Office of University Relations at (202) 994-6460.

BACKGROUND:

According to the July 1990 issue of Working Women Magazine, employee assistance is one the fastest growing career fields in the U.S. today. Part of the reason for the growth is the Drug-Free Workplace Act of 1988, which encourages all employers, small and large, to implement employee assistance programs.

For more information on the Employee Assistance Professional Program, call the GW Center for Career Education and Workshops at (202) 994-7216.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE *Author* _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

cnc

*European
Terrorism*

Completed

11-11-91

(17)

Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

Local Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

NOTE: Underlined categories which follow are for categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporter
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

Kellie -10

EFFECTIVE 4/91, GWU

Dear MAURICE EAST
ESIA
Stuart 101

Dec. 10, 1991
CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW BOOK EXAMINES EUROPEAN TERRORISM

Europe has been hard hit by terrorism. In 1990, 446 terrorist incidents took place on the continent alone.

George Washington University Research Professor Yonah Alexander and Professorial Lecturer Dennis A. Pluchinsky have brought together other authorities on terrorism to examine the proliferation of violence in "European Terrorism Today & Tomorrow" (Brassey's, Inc. 1992). Chapters in the book profile such terrorists groups as Germany's Red Army Faction, Greece's 17 November and Italy's Red Brigades. There also is a lengthy analysis of Middle Eastern terrorist activity in Europe during the 1980s and a chapter on the future prospects for terrorism in Europe after 1992. Chronologies of terrorist incidents follow many of the chapters.

"During the past 25 years, hundreds of indigenous, subnational groups, mostly acting independently and sometimes as proxies of foreign governments, have proliferated in Europe," writes co-editor Alexander. "These groups seek to achieve ideological, nationalist or political goals through violence and intimidation."

In the chapter "Middle Eastern Terrorist Activity in Western Europe in the 1980s: A Decade of Violence," co-editor Pluchinsky cites the differences between the activities of Middle Eastern

--MORE--

terrorists in Western Europe and those of the European terrorist groups.

"Middle Eastern terrorist attacks are generally indiscriminate," states Pluchinsky. "While European indigenous groups have been known to carry out attacks that have injured innocent bystanders, these incidents have been rare and accidental. Middle Eastern groups, however, make a point of targeting public facilities." These include airports, planes, train stations, subways, stores, cafes and cruise ships.

Pluchinsky adds that while European terrorism groups almost always act in the specific country where the groups originate, Middle Eastern terrorism spills over to other parts of the world more frequently.

Andrew Corsun, an intelligence research specialist with the U.S. Department of State, gives insight into the mysterious Greek terrorist group, The Revolutionary Organization 17 November. Corsun claims that 17 November is "viewed as one of the most dangerous and lethal terrorist groups operating in Europe today." Little has been published on this group and Corsun's study is the first systematic attempt to analyze The Revolutionary Organization 17 November.

In the chapter "Italian Terrorism and International Ties," George Mason University Professor Marco Rimanelli explains that in this southern European country, both Neo-Nazi and ultra-leftist groups have tried to "topple Italy's democracy."

"Terrorism's 14-year long onslaught has been unanimously considered by foreign and domestic observers as the single most important threat to Italy's fragile stability," writes Rimanelli.

Italy's weak position is partially the result of the nation being the home to many different types of international organizations, including the Catholic Church as well as the Partito Comunisti d'Italia (PCI), the largest communist party in the Western world. Italy also is a strategically important NATO country in a turbulent Mediterranean arena, making the country fertile ground for terrorists.

The book's concluding chapter "Combatting Terrorism After 1992" focuses on the way terrorism will be fought on the continent once the Economic Community creates a "borderless Europe." Chapter authors Bruce George, a member of the British House of Commons, and his parliamentary assistant Timothy Watson, detail various international organizations such as INTERPOL and agreements, such as the Anglo-Irish Agreement, that will be used to thwart terrorism as European nations become one economic entity.

"In an increasingly integrated community," writes George and Watson, "it must be realized that no member state is an island, particularly in the modern world of terrorism. An understanding must be created that one democracy's terrorist is another democracy's terrorist."

Yonah Alexander, the editor of numerous books on terrorism, is a research professor in GW's Elliott School of International Affairs. Dennis Pluchinsky is the senior European analyst in the Office of Intelligence and Threat Analysis in the U.S. Department of State's Bureau of Diplomatic Security, and an assistant professorial lecturer in GW's forensic sciences department, where he teaches a course on international terrorism.

Dec. 10, 1991
CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW BOOK EXAMINES EUROPEAN TERRORISM

Europe has been hard hit by terrorism. In 1990, 446 terrorist incidents took place on the continent alone.

George Washington University Research Professor Yonah Alexander and Professorial Lecturer Dennis A. Pluchinsky have brought together other authorities on terrorism to examine the proliferation of violence in "European Terrorism Today & Tomorrow" (Brassey's, Inc. 1992). Chapters in the book profile such terrorists groups as Germany's Red Army Faction, Greece's 17 November and Italy's Red Brigades. There also is a lengthy analysis of Middle Eastern terrorist activity in Europe during the 1980s and a chapter on the future prospects for terrorism in Europe after 1992. Chronologies of terrorist incidents follow many of the chapters.

"During the past 25 years, hundreds of indigenous, subnational groups, mostly acting independently and sometimes as proxies of foreign governments, have proliferated in Europe," writes co-editor Alexander. "These groups seek to achieve ideological, nationalist or political goals through violence and intimidation."

In the chapter "Middle Eastern Terrorist Activity in Western Europe in the 1980s: A Decade of Violence," co-editor Pluchinsky cites the differences between the activities of Middle Eastern

terrorists in Western Europe and those of the European terrorist groups.

"Middle Eastern terrorist attacks are generally indiscriminate," states Pluchinsky. "While European indigenous groups have been known to carry out attacks that have injured innocent bystanders, these incidents have been rare and accidental. Middle Eastern groups, however, make a point of targeting public facilities." These include airports, planes, train stations, subways, stores, cafes and cruise ships.

Pluchinsky adds that while European terrorism groups almost always act in the specific country where the groups originate, Middle Eastern terrorism spills over to other parts of the world more frequently.

Andrew Corsun, an intelligence research specialist with the U.S. Department of State, gives insight into the mysterious Greek terrorist group, The Revolutionary Organization 17 November. Corsun claims that 17 November is "viewed as one of the most dangerous and lethal terrorist groups operating in Europe today." Little has been published on this group and Corsun's study is the first systematic attempt to analyze The Revolutionary Organization 17 November.

In the chapter "Italian Terrorism and International Ties," George Mason University Professor Marco Rimanelli explains that in this southern European country, both Neo-Nazi and ultra-leftist groups have tried to "topple Italy's democracy."

"Terrorism's 14-year long onslaught has been unanimously considered by foreign and domestic observers as the single most important threat to Italy's fragile stability," writes Rimanelli.

Italy's weak position is partially the result of the nation being the home to many different types of international organizations, including the Catholic Church as well as the Partito Comunisti d'Italia (PCI), the largest communist party in the Western world. Italy also is a strategically important NATO country in a turbulent Mediterranean arena, making the country fertile ground for terrorists.

The book's concluding chapter "Combatting Terrorism After 1992" focuses on the way terrorism will be fought on the continent once the Economic Community creates a "borderless Europe." Chapter authors Bruce George, a member of the British House of Commons, and his parliamentary assistant Timothy Watson, detail various international organizations such as INTERPOL and agreements, such as the Anglo-Irish Agreement, that will be used to thwart terrorism as European nations become one economic entity.

"In an increasingly integrated community," writes George and Watson, "it must be realized that no member state is an island, particularly in the modern world of terrorism. An understanding must be created that one democracy's terrorist is another democracy's terrorist."

Yonah Alexander, the editor of numerous books on terrorism, is a research professor in GW's Elliott School of International Affairs. Dennis Pluchinsky is the senior European analyst in the Office of Intelligence and Threat Analysis in the U.S. Department of State's Bureau of Diplomatic Security, and an assistant professorial lecturer in GW's forensic sciences department, where he teaches a course on international terrorism.

BOB _____

CHRIS _____

FAY _____

HEATHER _____

JAMIE _____

JANE _____

HELEN _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

SANDY _____

TRACY _____

NOTES

*One
author*

*New condensed
version*

Local Daily

- a) Metro Desk
- b) Capital Life
- c) National Desk

Local Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Spanish
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

NOTE: Underlined categories which follow are or categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local listings in sub-categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU

137
58
195

Dec. 11, 1991
PUBLIC CONTACT: (202) 994-2234
MEDIA CONTACT: Christopher M. Changery
(202) 994-6460

FOR IMMEDIATE RELEASE

SEAP APPLICATION DUE JAN. 15

Applications for the spring and summer U.S. Department of Defense Science and Engineering Apprentice Program (SEAP) at The George Washington University are due by Jan. 15, 1992.

Selected Washington area high school students will be assigned to work in a DoD laboratory from June 22 to Aug. 14 with a scientist who serves as a mentor to the student. Candidates for the program must be nominated by a teacher. A stipend of at least \$1,250 is provided for each student.

There are also two programs for public and private secondary school teachers. The first is a three-credit graduate level course introducing the teacher to the newest engineering science and technology, held on eight selected Saturdays between Feb. 15 and May 16, 1992, at GW. The second program will allow selected participants from the first program to take part in eight weeks of research in a DoD laboratory from June 22 to Aug. 14, 1992. A stipend of \$395 per week is provided for summer participants.

Applications should be mailed to: M. Krupsaw, program director, SEAS-GWU SCIENCE AND ENGINEERING APPRENTICE PROGRAMS, 707 22nd St., NW, Staughton Hall 104, Washington, D.C. 20052. For more information, call SEAP at (202) 994-2234.

BACKGROUND

The Department of Defense offers the programs in order to promote technological literacy in the U.S. and to ensure that the country has an adequate science and engineering manpower base. To this end, there are two programs for the National Capital Area, one for high school students and one for secondary school teachers.

SEAP PROGRAM FOR HIGH SCHOOL STUDENTS:

Designed for students who have the potential to pursue successful careers in science, engineering and mathematics, the program places students in a Department of Defense laboratory with a scientist or engineer who serves as a mentor to the student. The apprentice program lasts eight continuous weeks from June 22 to Aug. 14.

Candidates will be selected based on:

- strong interest in science, engineering, mathematics and computer applications
- grades from science and mathematics courses
- scores on national standardized tests
- extracurricular interests and activities.

Requirements include that the student be nominated by a teacher and be a U.S. citizen. The application should be accompanied by a paragraph written by the student, letter of recommendation from the teacher and transcript.

While the student receives a stipend of at least \$1,250, he or she will be responsible for their own transportation.

SEAP PROGRAM FOR TEACHERS

The first part of the teacher program, open to public and private secondary school teachers, consists of a three-credit graduate level course at The George Washington University introducing the teacher to the newest engineering science and technology, such as superconductivity. Student motivation methods and trips to local Department of Defense laboratories for lectures will also be included.

The classes will be held from 9 a.m. to 4 p.m. on eight selected Saturdays between Feb. 15 and May 16, 1992. All fees, including registration and books, will be paid by the Department of Defense.

-more-

During the second part, selected teachers will participate in eight weeks of on-site research experience in a Department of Defense laboratory. Participants will present research results during seminars at GW with the possibility of gaining three more credits. The teachers will act as counselors for the SEAP high school students assigned to the labs.

The research period lasts from June 22 to Aug. 14, 1992. Participants will receive a support stipend of \$395 per week.

Dec. 11, 1991
PUBLIC CONTACT: (202) 994-2234
MEDIA CONTACT: Christopher M. Changery
(202) 994-6460

FOR IMMEDIATE RELEASE

SEAP APPLICATION DUE JAN. 15

Applications for the spring and summer U.S. Department of Defense Science and Engineering Apprentice Program (SEAP) at The George Washington University are due by Jan. 15, 1992.

Selected Washington area high school students will be assigned to work in a DoD laboratory from June 22 to Aug. 14 with a scientist who serves as a mentor to the student. Candidates for the program must be nominated by a teacher. A stipend of at least \$1,250 is provided for each student.

There are also two programs for public and private secondary school teachers. The first is a three-credit graduate level course introducing the teacher to the newest engineering science and technology, held on eight selected Saturdays between Feb. 15 and May 16, 1992, at GW. The second program will allow selected participants from the first program to take part in eight weeks of research in a DoD laboratory from June 22 to Aug. 14, 1992. A stipend of \$395 per week is provided for summer participants.

Applications should be mailed to: M. Krupsaw, program director, SEAS-GWU SCIENCE AND ENGINEERING APPRENTICE PROGRAMS, 707 22nd St., NW, Staughton Hall 104, Washington, D.C. 20052. For more information, call SEAP at (202) 994-2234.

BACKGROUND

The Department of Defense offers the programs in order to promote technological literacy in the U.S. and to ensure that the country has an adequate science and engineering manpower base. To this end, there are two programs for the National Capital Area, one for high school students and one for secondary school teachers.

SEAP PROGRAM FOR HIGH SCHOOL STUDENTS:

Designed for students who have the potential to pursue successful careers in science, engineering and mathematics, the program places students in a Department of Defense laboratory with a scientist or engineer who serves as a mentor to the student. The apprentice program lasts eight continuous weeks from June 22 to Aug. 14.

Candidates will be selected based on:

- strong interest in science, engineering, mathematics and computer applications
- grades from science and mathematics courses
- scores on national standardized tests
- extracurricular interests and activities.

Requirements include that the student be nominated by a teacher and be a U.S. citizen. The application should be accompanied by a paragraph written by the student, letter of recommendation from the teacher and transcript.

While the student receives a stipend of at least \$1,250, he or she will be responsible for their own transportation.

SEAP PROGRAM FOR TEACHERS

The first part of the teacher program, open to public and private secondary school teachers, consists of a three-credit graduate level course at The George Washington University introducing the teacher to the newest engineering science and technology, such as superconductivity. Student motivation methods and trips to local Department of Defense laboratories for lectures will also be included.

The classes will be held from 9 a.m. to 4 p.m. on eight selected Saturdays between Feb. 15 and May 16, 1992. All fees, including registration and books, will be paid by the Department of Defense.

-more-

During the second part, selected teachers will participate in eight weeks of on-site research experience in a Department of Defense laboratory. Participants will present research results during seminars at GW with the possibility of gaining three more credits. The teachers will act as counselors for the SEAP high school students assigned to the labs.

The research period lasts from June 22 to Aug. 14, 1992. Participants will receive a support stipend of \$395 per week.

Int
Release
1) photo
2) Newsletter
3)

Editor
Glasgow Daily Times
100 Commerce Drive
Glasgow, KY 42141

Principal
Glasgow High School
Edmonton Road
Glasgow, KY 42141

Principal
Barren County High School
Roseville Road
Glasgow, KY 42141

December 11, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

SHAW ESTABLISHES SCHOLARSHIP FOR KENTUCKY STUDENTS

E. Carey Shaw Jr., a 1933 graduate of The George Washington University, has established a scholarship for graduates of Glasgow High School and Barren County High School. The award is named in memory of Shaw's parents, The Eugene Carey and Elizabeth Powell Nuckols Shaw Scholarship, as a tribute to their aspirations and sacrifices for their children's education.

"In addition to honoring my parents," the Barren County native explains, "I am gratified that I can provide financial support to deserving and interested graduates of the Glasgow High School and the Barren County High School, not only to attain a college education at The George Washington University, my alma mater, but also to reside in the nation's capital while doing so, an experience that was so meaningful in my life."

The donor's parents were residents of the Cave City area of Barren County. His father's schooling consisted of three or four grades in a one-room rural school. He was a farmer all of his

-MORE-

SHAW ESTABLISHES SCHOLARSHIP

2

life except four years as Deputy Sheriff (1918-1921), and four years as Sheriff of Barren County (1922-1925). The donor's mother attended a one-room grade school known as Lee Seminary, which was in view of her childhood home. She was later graduated from Liberty College, a school for girls at Glasgow.

Shaw was graduated from the Glasgow High School in 1924. He and Carroll M. Redford, also one of the 15 graduates, enrolled in George Washington that fall. Redford received his AB and law degrees at GW before returning to Kentucky to begin a legal career of many years, including three terms as Judge of Barren County.

Meanwhile, Shaw returned to Glasgow after his freshman year, had one year at the University of Kentucky, worked two years at the Ford Motor Company in Dearborn, Mich., returned to Washington and entered evening classes at GW in 1930, and was graduated in 1933. From 1930 to 1962, he had an interesting and rewarding career with the federal government. Major assignments were with The National Archives (1935-1942), working with the State Department records and doing some writing; and 16 years (1946-1962) in charge of the civilian personnel program of the Office of the Chief of Staff, Department of the Army. For 10 years after his retirement from the federal service, he was manager of the Pentagon Federal Credit Union, while continuing to serve as secretary of the Board of Directors of the PFCU for a total of 23 years.

-MORE-

SHAW ESTABLISHES SCHOLARSHIP

3

In 1973, Shaw and his wife, the former Frances Rae Curtis of Ahoskie, N.C., retired in Chapel Hill, N.C.

Shaw's gift to GW is made through the University's charitable gift annuity program to provide scholarships, in perpetuity, upon his death.

December 11, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

SHAW ESTABLISHES SCHOLARSHIP FOR KENTUCKY STUDENTS

E. Carey Shaw Jr., a 1933 graduate of The George Washington University, has established a scholarship for graduates of Glasgow High School and Barren County High School. The award is named in memory of Shaw's parents, The Eugene Carey and Elizabeth Powell Nuckols Shaw Scholarship, as a tribute to their aspirations and sacrifices for their children's education.

"In addition to honoring my parents," the Barren County native explains, "I am gratified that I can provide financial support to deserving and interested graduates of the Glasgow High School and the Barren County High School, not only to attain a college education at The George Washington University, my alma mater, but also to reside in the nation's capital while doing so, an experience that was so meaningful in my life."

The donor's parents were residents of the Cave City area of Barren County. His father's schooling consisted of three or four grades in a one-room rural school. He was a farmer all of his

-MORE-

SHAW ESTABLISHES SCHOLARSHIP

2

life except four years as Deputy Sheriff (1918-1921), and four years as Sheriff of Barren County (1922-1925). The donor's mother attended a one-room grade school known as Lee Seminary, which was in view of her childhood home. She was later graduated from Liberty College, a school for girls at Glasgow.

Shaw was graduated from the Glasgow High School in 1924. He and Carroll M. Redford, also one of the 15 graduates, enrolled in George Washington that fall. Redford received his AB and law degrees at GW before returning to Kentucky to begin a legal career of many years, including three terms as Judge of Barren County.

Meanwhile, Shaw returned to Glasgow after his freshman year, had one year at the University of Kentucky, worked two years at the Ford Motor Company in Dearborn, Mich., returned to Washington and entered evening classes at GW in 1930, and was graduated in 1933. From 1930 to 1962, he had an interesting and rewarding career with the federal government. Major assignments were with The National Archives (1935-1942), working with the State Department records and doing some writing; and 16 years (1946-1962) in charge of the civilian personnel program of the Office of the Chief of Staff, Department of the Army. For 10 years after his retirement from the federal service, he was manager of the Pentagon Federal Credit Union, while continuing to serve as secretary of the Board of Directors of the PFCU for a total of 23 years.

-MORE-

SHAW ESTABLISHES SCHOLARSHIP

3

In 1973, Shaw and his wife, the former Frances Rae Curtis of Ahoskie, N.C., retired in Chapel Hill, N.C.

Shaw's gift to GW is made through the University's charitable gift annuity program to provide scholarships, in perpetuity, upon his death.